



# We Care

For a connected, prosperous and shared future

#### VISION

For Reliance, social commitment is strongly driven with the philosophy of 'We Care'. While addressing the nation's multifaceted development challenges, the central philosophy is the commitment to enhance the quality of life of people from marginalised and vulnerable communities. Through Reliance Foundation, the aim is to create replicable and scalable models of development through an integrated approach. These CSR initiatives are carried out in the true Reliance spirit of maximising social value for all, towards sustainable development.





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Towards our stated vision, we work hand-in-hand with the government, civil society organisations and communities.

What inspires us is how our innovative approaches for the social and development sector happen with the Reliance approach of creating social impact with unique pathways, with innovations for sustainable development and towards India's national priorities.

#### **KEY MILESTONES**

Touched lives of over **69.5 million** people

Impacted **595 districts** including **54,200 villages** and urban locations

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#### **INTRODUCTION**

Creating momentum with passion and purpose – this was our approach through 2022-23; a year when we leveraged on the deep 'We Care' philosophy that has defined our work, objectives and our approach to enable people with better lives, hopes and aspirations.

For Reliance Industries, the CSR approach through the year was also signified by diversity, a richness of themes, thoughts and perspectives.

We reached out to partners and stakeholders with a purposeful approach to share learnings, to build more synergy and enhance outcomes towards achieving the Sustainable Development Goals.

This CSR Report aims to deliver an overarching view of our initiatives through numbers, impact pathways, and stories of the people whose lives we have touched and whose inspiring journeys we have enabled.

Our mission towards contributing towards the SDGs, towards being a social sector innovator in India and in the region continues with ambitious plans towards harnessing all our experience and resources towards a more equitable, inclusive nation.

During FY 2022-23, Reliance contributed ₹1,271 crore towards supporting a number of need based, impactful CSR initiatives.

Programmatically, as on March 2023, total people impacted is as under:

17.66 MILLION +
Rural Transformation

22 MILLION +
Sports for Development

**0.65** MILLION + Education

8.56 MILLION + Health

20 MILLION +
Disaster Management



Reliance Foundation aims to enable rural communities to be income secure, nutritionsufficient, climate-resilient and gender-just. It works towards these goals by directly engaging with communities and people's institutions, through peer or partner organisations and with the government to leverage synergies. To realise this vision Reliance Foundation has addressed challenges common to rural farm and off-farm livelihoods with special focus on women. It also focusses on ensuring that rural households have access to nutritious food through sufficient food production and/or farm/ backyard diversification and enhanced incomes.

**Reliance Foundation's Rural Transformation** initiatives implemented by the RF-BIJ and RF-IS programmes have rallied rural communities around tailored development action plans at household, village or district level; facilitated resources and enabled pathways to collectivisation, access to finance and markets; helped improve management and efficiency of resources, mainly water; empowered communities with information to safeguard livelihoods and help address challenges, reaching several million communities across rural India.

**1,346** villages engaged in water resources development and their effective utilisation

Nearly **55,000** individuals facilitated with access to various financial services and products as part of financial inclusion



**14,500+** youth trained for job readiness in retail sector



## Creating Self Reliant Communities

#### Programme: Reliance Foundation Bharat India Jodo – RFBIJ

The Reliance Foundation Bharat India Jodo (RF-BIJ) initiative, under the 'Rural Transformation' pillar of Reliance Foundation, is working to enhance the lives and livelihoods of people in rural areas through replicable and scalable models.

The RF-BIJ initiative transitioned to a new approach in FY 2022-23 with a focus on establishing and promoting resilient and self-reliant rural communities. Based on previous learnings, the programme has been redesigned to address contemporary issues and new challenges in a post-pandemic world, and align with the government's priorities on three main pillars.

#### Three main pillars:

- Climate Resilience for Sustainable Development (CR4SD)
- Integrated Value Chain Development (IVCD)
- Diversifying Rural Incomes and Women Entrepreneurship (DRIWE)



The RF-BIJ initiative aims to build a resilient rural India through improved climate resilience, better production practices from agriculture and livestock sectors as well as, particularly for women in SHGs and youth, by bringing together partners and communities. Adopting an integrated approach and with the support of NGO implementation partners, the Rural Transformation programme aims to achieve sustainability and livelihood resilience through community participation and convergence with diverse stakeholders in ecosystem. These initiatives contribute towards national priority missions and the Sustainable Development Goals. The execution strategy involves collaborating with development sector organisations, private agencies, government organisations and collectives for impacting the rural communities for inclusive and sustainable development.



## Scaling through Partnerships and Proven Model

Climate Resilience for Sustainable Development (CR4SD)

#### Promotion of Climate Smart Agricultural Practices

Climate change has had an impact on agriculture throughout India, with direct economic and social ramifications for many small and marginalised farmers. As a result, making agriculture more resilient against climate change is one of the key pillars of RF-BIJ. It is promoting climate resilient agriculture practices and technologies to address the interlinked challenges of agricultural production and climate change. It is strengthening Gram Panchayats for active participation and ownership, by building capacity on climate resilience & adaptation. This year, RF-BIJ adopted a comprehensive approach to build resilience of communities against climate change across 998 Gram Panchayats. This was done by raising awareness during Gram Sabha meetings, preparing Gram Panchayat Development Plans (GPDPs) for planning actions towards climate resilient villages, and increasing the capacity of Gram Panchayats and local functionaries for effective implementation of plans. Key interventions include promotion of climate smart agriculture practices, solutions for efficient management of water climate resilient seed varieties, crop diversification and appropriate technologies that save time and improve production.

This year, RF-BIJ adopted a comprehensive approach to build resilience of communities against climate change across 998 Gram Panchayats

## Community based Water Resource Management

The RF-BIJ programme builds the capacity of communities with respect to mapping of common resources such as water, land, soil and plants, their assessment, restoration, conservation and better governance, to facilitate communities to prepare village level integrated natural resources management plan through participatory assessment.

Towards restoration, conservation and better governance of water resources, the programme builds the capacity of communities on planning and effective management of common resources, facilitates community to prepare natural resources management plan through participatory process. The implemented solutions include creation and/or renovation of water harvesting structures and facilitation and promotion of micro-irrigation systems. Through the initiative, additional water harvesting capacity of over 173 Lakh Cubic Metres was created during the year. The activities were carried out by creating water budget plans in 1,346 villages that promote a more efficient use of groundwater and irrigation for agriculture and ultimately improves the quantity and quality of water available to farms.

In addition to this,
Reliance Foundation has strengthened
existing water infrastructure to
provide clean and safe drinking water
right at the doorstep, and improved
water accessibility for vulnerable
communities contributing to reduction
in women drudgery in fetching
drinking water and time drudgery
providing women space to contribute
more to their economy

#### Water Initiatives at Shahdol

 Reliance Foundation has worked towards improving access and availability of drinking water through drinking water source sustainability and facility strengthening.
 Additionally, it has also supported creation and renovation of rainwater



harvesting structures for irrigation and ground water recharge with the following initiatives:

- Over 12,000 households have been ensured clean drinking water availability round the year.
- More than 180 hand pumps and submersible pumps repaired and installed in the villages of Shahdol and Kotma which will provide drinking water to nearly 3000 households.
- 114 low cost community water harvesting structures called Bori Bandhan were built by community in project villages of Shahdol and Kotma.
- Over 3.34 Lakh cubic metre water harvesting capacity was built, which will benefit 580+ farmers by ensuring irrigation water in nearly 550 acres farm area and also make water available for consumption by cattle etc. during lean season.
- 10 Ferro-cement water tanks, 15 rain roof water harvesting structures and recharge pits created in project villages benefiting community members.
- Improving public amenities for village residents, over 30 infrastructure strengthening works done in project villages.

## Supporting Sustainable Water Initiatives

Reliance Foundation has been supporting Paani Foundation in Maharashtra since 2016 to create a people's movement in the districts of Paschim Maharashtra, Vidarbha and Marathwada to build community resilience to drought & climate change Through this partnership

Digital Sheti Shalas – A Platform to Connect Farmers Directly with Experts - Digital 'Sheti Shalas' or digital farming schools, where farmers got access to top agri experts, hosted at no cost and covering twenty-six major Kharif crops.

Several farmer groups implemented their learnings into action, following all best practices. From testing seed germination capacity before sowing and treating the seeds, to purchasing inputs as a collective, several groups saved on costs and improved their yields. Other initiatives included the 'Maha Gat, Maha Kutumb' across 39 taluks, free lab testing and the 'Sale to Safe Harvest' to connect farmers with the markets.

Another initiative supported by Reliance Foundation provided aimed to enhance livelihood opportunities in 28 villages of Palghar, Vikramgad, Dahanu and Talasari blocks of Maharashtra for 1,107 farmer families.

#### **Diversified Food Basket**

Improved nutrition is critical for building resilience, because nutritionally resilient households are better equipped to withstand and recover from external shocks. Over 20,500 households were encouraged through the year, to diversify their diets by raising nutritional awareness, especially for vulnerable groups, in order to improve food utilisation and prevent acute and chronic malnutrition.



## **Expanding Reach through Strategic Partnerships**

Diversifying Rural Incomes via Women Entrepreneurship (DRIWE)

## Value Chain Strengthening through Farmer Collectives

Reliance Foundation, through its BIJ programme, strives to improve market returns by strengthening crop value chains for the benefit of the small farmers. Through systematic interventions on increasing crop productivity and facilitating better post-harvest markets, it also encourages farmers to move up the value chain.

In FY 2022-23, the RF-BIJ programme has worked on 22 value chains across 24 districts. To help farmers achieve higher productivity, better farming practices and technological interventions were introduced in more than 16,200 Hectare Area of agricultural land. Better farming practices include introduction of Improved seed varieties for crops such as soyabean, mustard, wheat, chickpeas, turmeric, etc. In the area of technological intervention, farm mechanisation, viz. mechanised spraying through drones, boom sprayers, etc. and mechanised sowing through seed drills, mechanised paddy transplanting, etc. have been introduced.

During the year, Reliance Foundation has also been working with more than 121 farmer collectives, building their capabilities, linking them to markets as well as helping them improve governance and compliance standards. These farmer collectives have transacted with more than 60,800 farmers, for nearly ₹ 112 crore On an average, farmers received over 12% better market returns as compared to the local market.

#### Sharing Insights, Shaping Priorities

A key approach to share knowledge gathered through the years, is engagement with high-level stakeholders. In the past year, Reliance Foundation hosted several roundtables and events. One of those related to the rural theme was on Farmer Producer Organisations. Organised in partnership with NAB Foundation, the roundtable titled 'Journey of FPOs: Successes, Learnings and Way Forward,' brought together leading voices in the FPO space on a single platform. This helped reflect on the FPO journey thus far to consider key challenges and opportunities that the sector faces.

Attended by 80 key delegates including representatives from academia, private sector, FPOs, government and development organisations, the event also reflected on the way ahead along with policy recommendations on functioning of FPOs.

Reliance Foundation's experiences through the years was translated in the form of key learnings for the development sector. The stakeholder engagement provided an opportunity not only for sharing but also for robust discussions on how Reliance Foundation's learnings can contribute to national priorities.

#### CASE STUDY

#### Promoting Cultivation and Consumption of Millets in Mandla, MP

During 2022-23, Reliance Foundation initiated a strategic project on to promote cultivation and consumption of millets in Mandla, Madhya Pradesh for improving climate resilience of the tribal farmers in the region. Working on the hypothesis that improved economics and reduced drudgery, will encourage farmers to cultivate more millets, this project proposes to adopt an 'Integrated Value Chain' approach to improve farm productivity of minor millets, reduce drudgery in cultivation and also focus on processing of millets to be sold in value added form, thus helping farmers gain a better share of the millets value chain.

Paddy cultivation is typically a laborious process, and farmers in Kamareddy district of Telangana were finding it increasingly cumbersome to continue physically transplanting paddy because of the expenditure involved as well as the difficulties involved in hiring workers on time

RF addressed the concerns of these farmers through introducing mechanised paddy transplanting which completed the job that normally took 2-3 days in a few hours and at a fraction of cost. The machine was an instant hit with the farmers and three farmer entrepreneurs were encouraged by Reliance Foundation to buy these machines and provide services to other farmers on a custom hiring basis. In Kharif season of 2022-23, these farmers provided custom paddy transplanting services for nearly 250 farmers, and the demand for their services keeps growing. Playing a catalytic role, Reliance Foundation has introduced a more precision based planting system, helped develop a self-sustaining model and also led to creation of employment.



# Mainstreaming Women through Potential Livelihood Sub-sectors

Diversifying Rural Incomes Via Women Entrepreneurship (DRIWE)

#### Diversification of Livelihood Portfolios in Agri, Agri-allied and Non-farm Sectors

Diversification and intensification of income sources is a crucial livelihood strategy for income enhancement and income stability in rural households. The RF BIJ programme is assisting rural households in increasing their income, particularly women in SHGs through engagement with women across farm and non-farm sectors.

Under its DRIWE initiative, Reliance

Foundation builds capacities of women, men and youth to bolster existing livelihoods and promote entrepreneurship for social and economic empowerment. During Financial Year 22-23, it focused on strengthening 6,100+ SHGs for livelihoods. Over 56,500+ people including 62% women were also supported from more than 2,400 villages through mentorship, skilling inputs on high value vegetable production, goatary, poultry, dairy, lac cultivation, mushroom production, handicraft and retail micro-enterprises etc, capacity building of functionaries, entrepreneurship promotion and linkages with government schemes, financial institutions and market players. Since women are the key agents for development, Reliance Foundation supports existing SHGs & collectives, producers, micro entrepreneurs, and trains them to become self-reliant socially, and economically. This year Reliance Foundation has enhanced women livelihoods adopting cluster development approach across 13 sub-sectors across agri, agri-allied and non-farm sectors.

The RF-BIJ programme has supported interventions on improved animal nutrition, that has led to increased returns for dairy producers. Dairy based livelihood challenges include shortage of quality fodder, increase in the cost of feed and fodder and low milk productivity per animal. To address these problems and enhance the income of the milk producers. Reliance Foundation has facilitated and promoted cultivation of improved forage crop varieties such as Super Napier, Hedge Lucerne, etc., which are high yielding, highly palatable, have high nutritional value, and perennial in nature.

These dairy interventions have been deployed with the support of implementing partners and resource organisations like BAIF, Department of Animal Husbandry and Dairying Regional Fodder Station, KVKs, IGFRI Jhansi, Milk Federations, Private Dairies etc.

Overall, the dairy interventions have impacted:

**7,000 +** milk producers from 15 districts

**58%** women dairy producers and 42% male dairy producers engaged in fodder production

**4,000+ Acres**brought under fodder cultivation

#### Building Local Economies

In the non-farm sector. various micro enterprises such as grocery stores, tailoring shops, flour mills, hotels, beauty parlours, are being promoted. Additionally, RF-BIJ is empowering and supporting women in SHGs (Self-Help Groups) to engage in mushroom production in Odisha, Gujarat, and Maharashtra, benefiting more than 1200 women. In Gujarat, it is also supporting a cluster of women artisans involved in hand embroidery handicrafts, benefiting more than 400 women. Furthermore, the program supports around 200 women in leaf plate making and over 250 women in incense stick production in Odisha. In Rajkot, Gujarat, it has enabled more than 100 women to become skilled imitation jewelry makers, thereby enhancing the livelihood cluster in the region. Such initiatives contribute to the strengthening of the local economy and provide sustainable income to the women, while working from home individually or in groups, which is a significant addition to their economic and personal empowerment.



# Financial Inclusion and Promoting Access to Social Security Benefits

Financial Inclusion is recognised as a key driver of economic growth and poverty alleviation. RF BIJ is playing a significant role in facilitating linkages to financial services and social security schemes, through mass awareness, linkage camps and documentation services, for nearly 55,000 individuals through saving product, government sponsored health insurance, life insurance, crop insurance and access to institutional credit for SHGs and documentation support for accessing old age and widow pensions, EKYC, E-Shram card, Artisan Card amongst others etc.

Access to bank accounts, loans, insurance, government entitlements and other financial services helped in achieving the collective goals of eradicating poverty, promoting inclusive growth, and reducing inequality.

In Jhajjar, through various CSR initiatives, more than 10 villages were supported for various infrastructure works such as construction of community shed, boundary wall, backfilling work.

Mission Sahyog in Jhajjar, an initiative implemented in 11 villages of the Jhajjar district of Haryana for 8 months, the objective of this initiative is to empower underprivileged population by increasing their access to the welfare policies and various government schemes. Reliance Foundation has a three-pronged approach for this initiative:

- Awareness
- Support
- Capacity building and access to entitlements

So far, 868 households' surveys have been conducted and 1,832 families are connected with various government schemes such as Ayushman Card, E-Shram Card, Atal Pension Yojana, Sukanya Samriddhi Yojana, Suraksha Bina Yojana, Widow Pension Scheme, Pradhan Mantri Matru Vandana Yojana, Vivah Shagun Yojana, PM-Kisan Samman Nidhi Yojana etc.

Through various efforts of the team undertaking this initiative, more than 1800 villagers have secured a benefit of around ₹ 1.4 crore



#### Empowering Vulnerable Communities with Knowledge

Reliance Foundation Information Services

The Reliance Foundation Information Services (RFIS) programme has evolved as a platform for addressing information asymmetry that improves lives and livelihood of the rural community. A technology-based approach along with physical interaction with rural communities has been developed to provide key livelihood information across three major themes i.e. agriculture, livestock and marine fisheries. Its defining feature is that it adopts a multi stakeholder, need-based model for information collection, aggregation and dissemination, contributing to a much-needed synergy in the development sector.

RFIS acts as a bridge between two main audiences i.e. the community and its knowledge partners and experts. The future of the programme lies in scaling up its user base and increasing penetration in the existing user base, by the use of newer and effective technology thereby improving their lives and livelihood, and empowering its target audience. The programme has 1,000+ partners to source accurate and relevant information and democratise it, and this information is available in 10 Indian languages.

In the year 2022-23, the programme worked with nearly 2 million farmers, who are cultivating crops that contribute to the food security like paddy, maize, wheat, red gram, bengal gram etc., across 129 districts of 15 States in India. Also, over 2 million fisher folk across Indian coastline received critical ocean weather and potential fishing zone information.

The key areas of intervention are:

Addressing the yield gap for nine nationally significant crops, and addressing food security. The programme involves developing agro climatic suitable high yielding package of practices and control cost of production

Strengthening household income

Economic empowerment of women through efficient crop and livestock management

Safe and economic fishing for the marine fisher folk

#### Empowering Farmers and Fisher Folk with Technologybased Knowledge Solutions

The RFIS programme helped farmers enhance crop yields, and safeguard livestock. This year, digital advisories were especially useful as farmers received timely information on a variety of agriculture and livestock management practices. In 2022-23, the programme addressed 2 lakh gueries related to weather based agro-livestock-marine, government schemes, various stages of crop and livestock management issues. Furthermore, livestock camps were conducted in partnership with the Animal Husbandry Department and veterinary University to diagnose and treat animals, and provide critical veterinary services in remote villages.

Over **87,000 animals** were treated through livestock camps (nearly 680,000 animals treated since inception)

In addition, the farmers were also given free medicines and counselling for improving livestock health.

Reliance Foundation endeavours to make fishing safer, sustainable and more profitable for marine fisher-folk along India's expansive coastline, with information support from Indian National Centre for Ocean Information Services (INCOIS) and Indian Meteorological Department.

The Machli app developed by the RFIS programme, provides real time updates on weather and oceanographic parameters for all major landing centres to over 10,000 users across the coastline. During FY 2022-23, information was provided in ten languages like English, Bengali, Odia, Telugu, Tamil, Malayalam, Kannada, Marathi, Gujarati and Hindi.



#### Digital Farm School

The Digital Farm School is an application of 'phygital' (physical + digital) platform specially created for farmers to participate and enhance their skills, exchange knowledge, and build capacities to experiment and innovate. It provides a digital connection between the farmers and other anchors in the ecosystem, to find localised solutions to the problem of sustainable food production.

It also functions through institutional partnerships that channel authentic crop management advisories through multiple ICT platforms like WhatsApp groups, mobile-based audio advisories, Chabot, YouTube Instructional video streaming and interactive programs like multi-location audio conference, multi-location video conference and the Reliance Foundation Toll-Free Helpline.

The Digital Farm School learning follows the crop cycle right from seed selection to harvest. Timely advisories and interactive programs on identified needs at each crop stage allow farmers to understand complex relations and the science behind them. In 15 states, more than 200 Digital farmer schools are currently operational, focusing on nine crops. The Digital Farm Schools also propagate climate adaptive agricultural practices like varietal selection, sowing or planting methods, appropriate use of fertilisers, yield improvement and post-harvest technologies.



The of the digital farm school taught me about the scientific methods used for cotton cultivation. Earlier, I used to spend more and spray unnecessary chemicals, which resulted in losses and lesser yields. However, with the help of the Reliance Foundation, I was able to control my costs and receive good returns from the crop,"

Ramanjaneyulu, a farmer from Dimmagudi village in the Anathapur district of Andhra Pradesh.

#### Technological Platforms for Information Dissemination

Reliance Foundation leveraged YouTube channels for conducting live video conferences, and connecting communities with experts. This is in addition to various content provided on agriculture, fisheries and livestock through the YouTube channel which caters to ten Indian languages, including Bengali, Gujarati, Hindi, Kannada, Malayalam, Marathi, Odiya, Punjabi, Tamil and Telugu. Users can also select and use specific content that piques their interest. The advisories that are static in nature are critical particular crop may remain as a best practice crop for many years. Recognising this, Reliance Foundation leveraged the YouTube channel to disseminate static advisories in the form of videos, and made them available in the repository of the YouTube channel where anyone can avail its benefit.

These agile measures taken by Reliance Foundation are resulting in increasing knowledge of communities while sharing solutions provided by experts.

Till date, 496 live interactive programmes were conducted and 914 video modules have been made available with a total viewership of around **2.4 million** on YouTube

#### CASE STUDY

#### From Challenges to **Profits**

Nityananda Debnath, a farmer from the Telrui village of the Bankura district of West Bengal, yielded substantial profits, after he started getting accurate information through digital means. In this area particularly, weeding was a challenging task, due to the presence of snakes. Hence, he was unable to manage weed or apply fertiliser and pesticides in the paddy field. In October 2021, while seeking a solution to this issue, he met a representative of Reliance Foundation and got accurate advice on the number Through following the advice of Reliance Foundation experts, and watching YouTube videos, many farmers in the area have benefited.



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#### Use of Chatbot for Knowledge Sharing

Based on the knowledge repository developed over the years, and learning through programme implementation and community interaction, the idea of automating the knowledge sharing process was developed. The Chatbot would also be connected with a live agent when required. This improved community engagement reduced the response time to the gueries raised by the farmers. The WhatsApp based Chatbot was piloted in four languages (Hindi, Marathi, Gujarati and English).



We could not do agricultural work this year as both of our bulls suffered from the lumpy skin disease, and in spite of repeated attempts, no treatment was working on them. In such challenging times, the knowledge on wheel (KoW) awareness and demonstration camp of Reliance Foundation came as a blessing to us. We used this medicine for 10 days, and as a result our animals became completely healthy. We will continue to treat our animals in these traditional home remedies moving forward."

Kanki Bai of Jogiyon Ka Gura village in Gogunda block of Udaipur district, Rajasthan

#### **Creating Awareness to Protect** Animals during the Outbreak of Lumpy Skin Disease

A deadly outbreak of lumpy skin disease (LSD) created havoc in India since mid-2022. The United States Department of Agriculture defines lumpy skin disease as a fatal viral disease that spreads when cattle come in direct contact with vectors like mosquitoes, flies and ticks or through contaminated fodder and water. India first reported the disease in Gujarat's Kutch region, back in April 2022. Since Knowledge on Wheels (KoW) then, it has spread to seven states and union territories. The disease has begun affecting milk production in the state as the collection has witnessed a decline of over 21% in the month of August, 2022. In order to assist the farming community in overcoming this outbreak, Reliance Foundation has been closely monitoring the situation and working with the Department of Animal Husbandry. Since July 2022, Reliance Foundation has actively raised awareness about the lumpy skin disease by regularly notifying 6.1 lakh farmers in 11 states, with advisories on symptoms and precautionary measures.





## **Innovation Measures**

Reliance Foundation adopted a unique way of creating awareness amongst the farmers of Udaipur district. The Knowledge on Wheel (KoW) program, along with live demonstration was planned with the help of Department of Animal Husbandry. A vehicle-mounted banner outlining ethno-veterinary practices was created. which was aimed to increase the immunity of the animals and safeguard their animals from the diseases. The banner also included measures to protect the animals before, during and after the symptoms of diseases are visible. Eleven such KoWs were initiated, that covered 540 farmers of 23 villages in the Udaipur district. The live demonstration of ethnoveterinary practices proved to be a very useful tool for the tribal community of Udaipur, which is actively involved in cow rearing, but finds it difficult to find affordable ways to protect their cattle. Post Intervention, a sample study was conducted which showed that 98% of livestock farmers were able to control the spread of lumpy skin disease to other animals in Udaipur district of Rajasthan.

#### Impact of the Programme

An internal mid-year evaluation of the programme revealed the following among farmers and fishing communities who are involved with the programme:

78% of farmers adopted the crop management advisories and benefitted economically

87% of farmers have taken some action and used the weather-based agro advisories in farming and livestock management; and have positively benefitted

92% farmers adopted the information services provided through the toll-free helpline number

97% of fisher folk adopted marine fisheries advisories and around 73% of fisher folks avoided no catch trips, thus saving operational costs



The various initiatives to support rural communities for improved on and off-farm livelihoods and capacity building was carried out across multiple locations through the country.

The following initiatives were undertaken by Reliance Foundation to improve opportunities of livelihood and youth welfare in Nagothane:

Lakshya training class for youth through a digital platform, total 225 young individuals benefitted through this initiative that was started to strengthen the skills of youth to clutch the various opportunities of employment and improve the livelihoods of youth in the surrounding villages. Lakshya provides a platform with many possibilities for students to pair their passion and knowledge in ways that positively impact their careers and overall development.

In Shahdol, this year, through various CSR initiatives, 12,000+ households depending upon farming as a source of livelihood were provided with various types of support including input provision, improved farming technology transfer, augmenting farm income with alternative income sources etc.

These efforts by Reliance Foundation have resulted in:

- Sustained income enhancement of 7,000+ households while also contributing to reduced cost of cultivation of all the targeted households.
- Over 1,400 Farmers adopting advance SRI methods for paddy plantation in 1,461 acres of farm area in around 80 villages in Shahdol and Kotma districts.
- Enhancing income through agroforestry model and also improving green cover, 24,107 saplings were planted on private and common lands benefitting over 1,000 community members.
- Progressive farmers established 67 orchards as models for long term income sustainability.
- Establishment of 5,000+ Nutrition Gardens (RNGs) towards improving availability of fresh vegetables for marginal households.

 To ensure availability of farm yard manure, 3,400+ bio compost units established in project villages of Shahdol and Kotma, this activity will support farmers in reducing their input cost and boost soil health towards enhancing productivity.

Additionally, Reliance Foundation also worked in close coordination with line departments like Krishi Vigyan Kendra and Department of Agriculture to establish proof of concepts through demo farms with quality inputs and other supports in over 500 acres farm area.

To augment farm income, Reliance Foundation supports alternative livelihoods which includes – supporting poultry units, goat rearing, fisheries and cattle management. Under this initiative, the following activities were conducted:

- To improve cattle health and improve their productivity,
   32 veterinary camps were organised in project villages of Shahdol and Kotma in which a total of 6,687 animals belonging to 1,071 households were treated and vaccinated.
- Enhancing off-farm income through fisheries activity was promoted with 979 households belonging

- to project villages from Shahdol and Kotma with support of fish fingerlings and feed for fish in 250+ water bodies.
- Additionally, towards enhancing off farm income of over 1,200 households from project villages of Shahdol and Kotma, 15,000+ poultry chicks were supported by Reliance Foundation.
- For improving healthier growth of goats and reducing mortality due to seasonal diseases, deworming and vaccination was done for over 8,000 goats benefitting 1,505 goat rearers from 45 villages of Shahdol.

Reliance Foundation efforts are also being recognised by other agencies manifested through awards to farmers. Two farmers from the Reliance Foundation project villages have received awards for best farmers under various categories by District Administration of Shahdol. Over 100 farmers from Reliance Foundation project villages and field cadres of Reliance Foundation were benefitted by various trainings/ fairs organised by KVK and ATMA on Rabi crop management, natural farming and organic farming; farmers were also provided seeds and other materials for demonstration purposes.



#### CASE STUDY

## Helping Him Weather Storms

Gujarat fisherman Ismail Ishabhai Patelia knows that ocean weather can be fickle and timely information about it can prove lifesaving. Therefore, this fisher from Hirakot Bandar in Somnath Gir district has been following Reliance Foundation's precise ocean weather advisories for more than a year now. These advisories alert fisherfolk to ocean weather conditions that threaten lives and livelihoods.

In August 2022, Ismail escaped getting caught in rough waters and returned to the shore safely, thanks to the timely warning from Reliance Foundation. Since other fisherfolk had not registered for the advisories then, he became an advocate keen to share the benefits of the advisories in his community. Committed to safeguarding lives and livelihoods, Reliance Foundation provided regular advisories to around 200,000 fishing communities in 2022-23. Since inception, it has reached out to over 420,000 fishing communities.

#### CASE STUDY

#### **Boda's Digital Farm School**

Digital farm schools use multiple platforms including WhatsApp to provide its member farmers with information that helps them in their farming efforts. The member farmers gather information through text, audio-visual advisories, from other farmers through exchange of learnings, interactions with experts on a helpline and through in-person programmes.

Reliance Foundation has established 200 operational digital farm schools across India. Of all the digital farms schools, the one in Boda is the only all-women school. Starting in kharif 2022, the Boda DFS has supported the women in paddy cultivation during all stages of the crop. The information gleaned by the group was being shared with other farmers of the village, including most of the 968 women in Boda who tend to their family farms.

The school and its members gained prominence following a Stem borer infestation in September.
The farming community in Boda had seen how Stem borer had laid waste to whole fields in the past.
Many farmers did what they usually

do – take recommendation from a neighbour farmer or from the nearest agri-chemical shop.

However, these measures did not prove entirely effectively.

Women to the rescue: The women members of the group reported the pest attack in the digital farm school and sought advice. Reliance Foundation organised an interaction of the farmers with an agriculture expert in a two-day programme.

As the members of the group applied the suggestions, they communicated it to other farmers and helped stem the infestation in many fields. Nitu Nagpure says that the Digital Farm School helped her harvest about 18 quintals per acre, up from 15 quintals last year. Other farmers too had increased their yields; she says adding that the pest infestation was controlled at a fraction of the cost farmers usually spend.

More importantly, Nitu says that the experience has been empowering for the women and will contribute to helping women get rightfully recognised for their role in agriculture.





#### CASE STUDY

## Mahadevi Changes Lives of Women in Parbhani, Maharashtra

Mahadevi Narayan Lokhande, a 38-year-old teacher-turned-Community Resource Person (CRP), has helped establish more than 40 SHGs and 28 women-led enterprises in her village of Isad in Maharashtra's Parbhani district. By motivating the women, uniting them and educating them about income generating activities, she has made women enterprises of Isad highly bankable.

Since 2018, Mahadevi was trained in market and banking linkages and has received livelihoods skill training through Reliance Foundation. She has been an active participant in meetings related to Gram Panchayat Development Plans that has helped her front the agenda of women empowerment in her village. Reliance Foundation takes great pride in being a part of the leadership journeys of women like Mahadevi and is committed to fostering women's leadership at levels.



# **Making Youth Future Ready**Skilling and Employment Programme

One of the major drivers of economic growth and social development in India has been skilling and knowledge building initiatives. Given the predominance of youth in the demographic composition of our country – India is home to one-fifth

of the world's youth population
– the importance of youth skill
development to remain relevant,
future-ready, and agile, has never
been more important. This requires
providing people from marginalised
communities an equal chance to
participate in its growth trajectory.
To address this, Reliance Foundation
facilitates Skilling and Employment
Programme in Retail, which identifies
and mobilises the youth in need of
employment, supports them in skills
development, and works closely on
improving their soft skills.

The initiative acts as a catalyst by equipping the youth with skills and providing them with linkages to aspirational career choices in upcoming sectors like service and retail. The programme provides school dropouts and unemployed youth with training on behavioural and other soft skills that help increase their chances of being employed, empowering youth from marginalised backgrounds to become part of the national workforce and contribute towards the country's progress. Since COVID-19, the Reliance Foundation skilling and employment initiative has gone through a paradigm shift in terms of the digital delivery model and has introduced digitalisation for more effective outreach.

Through FY 2022-23, nearly 11,000 youth have been trained for opportunities in the retail sector, of whom over 9,500 trainees were linked to various jobs in the sector.

In Jamnagar, through the digital literacy for rural youth initiative, 141 young people were supported in undergoing basic computer courses while 68 people were supported in acquiring tailoring skills through an initiative of the Ministry of Skill Development & Entrepreneurship. In another ongoing initiative, 37 young men were trained in operating forklifts to make them industry-ready. With the aim of enhancing education infrastructure in Jamnagar, the programme handed

over a newly constructed Government Primary School to the community in Meghpar village. In the place of the earlier dilapidated building, a new two-floor structure with modern amenities was constructed for the community's children.

In Jhajjar, a skill development center was established at the Sondhi village, in partnership with Sambhav Foundation, which provides a training programme of two months on Computer Data Entry skills building. Through this programme the youth are nurtured and their interpersonal skills are enhanced to meet their job requirements. Placement drives have also been organised for skilled youths. A total of 200 young individuals have been trained, and out of these 160 were placed in nearby industries and logistics hubs with average salaries ranging between ₹1.80 lakh and 2.16 lakh. Video: Jhajjar: https://www. youtube.com/watch?v=rxs75Vy1f48

In Shahdol, Reliance Foundation provided competitive coaching to prepare youth for government job opportunities like the police force and armed forces, with over 100 students benefiting from the programme. Physical training was also organised jointly by RIL security and RF, attended by youth aspiring for the armed forces and the police. Furthermore, 200 women received training from Reliance Foundation to enhance their sewing skills at 10 training centres, enhancing their economic empowerment through skills training.

With **Lakshya training class** for youth through a digital platform, total 225 young individuals benefitted through this initiative that was started to strengthen the skills of youth to clutch the various opportunities of employment and improve the livelihoods of youth in the surrounding villages. Lakshya provides a platform with many possibilities for students to pair their passion and knowledge in ways that positively impact their careers and overall development.



#### **HEALTH FOR ALL**

**2,88,000+** consultations facilitated through Mobile Medical Units (MMUs)

## **16,094** children screened for malnutrition

**25,500** consultations provided to adults and children living with HIV

#### Making Quality Healthcare Available and Accessible to the Most Vulnerable Communities

Reliance Foundation focuses on improving healthcare access, strengthening India's healthcare ecosystem and enhancing community awareness with an aim to encourage well-being and foster healthy living.

Various health initiatives are undertaken across the spectrum of care, from primary to quaternary, with the health outreach programme taking preventive and primary care to underserved communities while the Sir H.N. Reliance Foundation Hospital and other institutions of higher care in multiple locations complementing the programme.

#### Healthcare Beyond Boundaries: Reaching Those in Need Healthcare Outreach Initiatives

Primary and preventive health

- 1. Awareness
- 2. Anemia & malnutrition
- 3. NCDs HIV/Cancer care
- 4. Visioncare
- 5. Community care at doorsteps 2.5 Million

Supporting most at-need communities to access quality healthcare, the health outreach programme of Reliance Foundation promotes preventive healthcare alongside delivering general and specialised therapeutic care for all groups of people in collaboration with other institutions.

Through FY 2022-23, the various health outreach efforts reached 1,38,000 people through more than 5,80,000 consultations. Mobile Medical Units are the programme's mainstay and help take medical care to the doorsteps of communities; MMUs facilitated 2,88,000+ consultations in multiple locations during the year. The programme's community health centers, also called static medical units, and health camps complement MMUs in facilitating healthcare access.

Besides providing general primary and preventive care, the programme runs focused initiatives to reduce the burden of health conditions like anemia, malnutrition, preventable blindness, cancers and other non-communicable diseases like hypertension and diabetes in vulnerable groups. Of the 34,000 women and girls, aged 15 to 49 years, who were screened for anemia during the year, 19,827 were found to be anemic. The programme provides free treatment to those with anemia and regularly follows up with them.

Recognising that malnutrition during childhood is associated with adverse health outcomes later in adult life, the programme aims to identify malnutrition early in the communities it works with.

Creating awareness about nutrition is also an important component of this initiative. In FY 2022-23, 16,094 children were screened for malnutrition. Of these, 464 children were found to be have Moderate Acute Malnutrition and 228 children had Severe Acute Malnutrition.

The programme also works with adults and children living with HIV and ensures their access to care and support. It provided 25,500 consultations during FY 2022-23, facilitating access of People Living with HIV (PLHIV) to treatment and helping them adhere to the treatment regimen. The initiative also provides nutrition kits to children with HIV to ensure their well-being and health.

To help detect cancers early, Reliance Foundation has been screening high-risk individuals in vulnerable communities. The programme focusses on reducing the burden of oral cancers, breast and cervical cancer. People suspected to have cancer following screening are supported in obtaining a diagnosis and care





## Excellence in Care, Compassion in Action

## Sir H. N. Reliance Foundation Hospital

Reliance Foundation works across primary to tertiary healthcare to ensure 'health for all'. Sir H. N. Reliance Foundation Hospital and Research Centre is a 345-bed multi-speciality quaternary care hospital in South Mumbai that caters to specialities such as: Cardiac Sciences, Gastroenterology & Hepatobiliary Sciences, Liver Transplant, Nephro-Urology, Neuro Sciences, Oncology, Orthopaedics & Spine, and Woman & Child Health. The Hospital has a Medical Mall with progressive diagnostic services, including Laboratories, Radiology & Imaging, and Nuclear Medicine. The Hospital's mission is to provide safe, equitable and quality healthcare solutions through highly skilled healthcare professionals, well trained staff and advanced technology.

Recognised as one of India's top healthcare facilities, the Sir H. N. Reliance Foundation Hospital and Research Centre Hospital continued to see a rise in the number of admissions, OPD consultations and surgeries during FY 2022-23. Despite an increase in the number of high-end surgeries, the Hospital is committed to ensuring recovery in minimal time; 1,974 short-stay surgeries (less than 24 hours stay) were performed in FY 2022-23. The Hospital also completed six organ transplants in 24 hours setting a new benchmark for transplant procedures.

#### Expanding communities' access to healthcare in Mumbai

The Hospital also delivers primary care in many communities of Mumbai through its Health Outreach programme. The screening, treatment and awareness-raising programmes of Mobile Medical Units, Static Medical Units and Community Health Centres are helping improve health outcomes in underserved communities. This year, Reliance Foundation's Health Outreach Programme marks a decade of serving the community. Through this time more than 10,30,000 consultations were provided to over 2,60,000 families. In FY 2022-23, the Health Outreach programme touched important milestones.

35,000+ Cancer Risk Assessments through the cancer prevention, screening and management programme **62,000+** individuals screened for various disease burdens and those found to be highrisk linked to the programme for care of NCDs (Diabetes and Hypertension)

27,000 women screened for anaemia. 10,000+ patients diagnosed with anaemia have been provided consultation, counselling and treatment

Around 400
malnourished
children are
currently being
managed within
this programme

#### CASE STUDY

# India's youngest patient to undergo a bypass surgery

A nine-year-old girl from Solapur, Maharashtra a heart attack, this rare incidence shocked the doctors. Tests showed that the little girl's blood had excessive bad cholesterol, something found in people aged around 65 years. The child was operated upon in April, she underwent a paediatric coronary bypass surgery at RFH and is believed to be one of the youngest persons in the country to have undergone a bypass surgery. Doctors are now waiting for the complete recovery of this young girl.

## Enhancing Women's Well-being

This year saw the launch of a multispecialty section, Well Women Centre dedicated to holistic treatment of women's health to mark International Women's Day on March 8, 2023. This Centre uses technologies like Al, state-of-the art infrastructure, and a staff of highly qualified experts to treat a wide range of illnesses and conditions, including endometriosis, cancer, ovarian cortex, infertility, skin, and obesity, with the goal of improving the physical, emotional, and psychological well-being of women across all age groups.

#### CASE STUDY

#### 19-year-old Undergoes a Gastric Bypass Surgery for the First Time in Western India

A 19-year-old patient, weighing 152kg with a BMI of 72.3 underwent a Gastric Bypass Surgery – a type of Bariatric or weight loss surgery for the first time in Western India. Due to the excessive weight, the patient suffered from sleep apnoea, hypertension and has a pre-diabetic condition. After the surgery at Sir H N Reliance Foundation Hospital, the patient has now resumed normal routine functions and is on his way to lead a healthier life.

# Uniting for a TB-Free world National TB Elimination Programme

As part of National TB elimination programme, Reliance Foundation is providing one-year nutrition kits to 5,000 individuals in Ahmedabad. Each nutrition kit includes – 3 kgs Atta, 1.5 kgs Pulses and 250 grams of edible oil. Individual beneficiaries are identified by the Ahmedabad Municipal Corporation (AMC). A list of beneficiaries with their mobile numbers is given to the retail team by AMC. These kits are delivered by Grab (delivery partner of Retail) after verifying the authenticity of the beneficiary. An OTP based verification system is used. For the beneficiaries who cannot be located, the kits are handed over to the municipal ward office and the are distributed by the authorities directly from their end. This project has received recognition from the Governor of Gujarat, six months ration kit have been distributed so far.

## Empowering Sight, Envisioning Hope

#### Reliance Foundation Drishti

Reliance Foundation Drishti encompasses initiatives including eye screening, correcting refractive errors through free distribution of spectacles and facilitating corneal graft and cataract removal procedures. Through 2022-23, 11,000+ consultations were provided and the programme facilitated 545 cataract removal and 767 corneal transplant procedures.



#### RF Drishti Braille Newspaper Expands Reach

The Marathi edition of the Reliance Foundation Drishti Braille fortnightly newspaper was launched in March 2023. The launch marked the completion of 20 years of the vision care programme.

Produced in collaboration with the National Association for the Blind, with Shri Swagat Thorat, noted editor and writer as the paper's Chief Editor, the Drishti Braille newspaper was first launched in Hindi in 2013. It covers news and updates from the world of sports, business, education, current affairs and entertainment. The newspaper also features recipes and reader contributions like poems and articles. At the start of every year, a Braille table calendar is also distributed to readers, across 16 countries including India.

#### Strengthening Healthcare Ecosystem at Various Plant Locations

This year, the health outreach initiatives reached 1.78 lakh people through community medical centre, mobile medical units, specialised eye care services and 50 health camps. 18,619 patients were screened for Non-Communicable Diseases through Laboratories on Bikes. 545 cataract surgeries were supported under Project Drishti. 2,140 nutrition kits were distributed to HIV affected children.

Health camps were conducted on important days related to health with an aim to detect and impart awareness to prevent abnormal health conditions. Oral cancer screening on World No-Tobacco Day, diabetes screening camp and a heart health camp for the elderly on World Heart Day in September. The programme also contributed to promoting awareness about menstrual hygiene on World Menstrual Hygiene Day.

Some of the prominent camps include multi-diagnostic camp in April, Oral cancer screening on World No-Tobacco Day, diabetes screening camp on World Diabetes Day and heart health check-up camp on World Heart Day, health check-up for HIV affected on World AIDS day. Some of the other noteworthy initiatives include Antenatal clinic, Anaemia control program, Vector borne diseases control program, School health check-up program, awareness session on World Menstrual Hygiene Day.

**1.38 lakh people** reached via health outreach initiatives in FY 2022-23

Reliance Foundation conducted the following activities in order to build healthcare capacity in Jhajjar through FY 2022-23:

- Over 31,000 (31,412) underprivileged individuals from 18 villages in Jhajjar district were provided with health consultations through Reliance Foundation Mobile Medical Units and Health camps.
- Distribution of 764 spectacles/ eyeglasses to individuals.
- Ten patients were assisted for cataract surgeries at the District Hospital.



# Reliance Foundation invested ₹ 2 crores towards building healthcare capacity in Hazira, Surat City in the state of Gujarat.

The COVID-19 pandemic and its devastating effects necessitated the need to transform the country's health infrastructure for ensuring better healthcare services to citizens. Taking this ahead, the Surat District Administrative department took up the challenge to upgrade the existing Healthcare services in the city, more particularly the New Civil Hospital (NCH) & SMIMER.

Reliance Foundation team connected with the Medical Superintendents at these hospitals to support to reduce the gaps in healthcare services.

In accordance to the required healthcare facilities, two areas of infrastructure upgradation were identified and supported:

- Existing neo-natal beds were not sufficient for the treatment of new born children in both these hospitals – Reliance Foundation provided 28 NICU beds to the Paediatric ward of both hospitals.
- An ultrasound machine for women's health was needed in the Radiology Department – one machine has been provided to the New Civil Hospital.

Reliance Foundation carried out multiple healthcare initiatives for the benefit of individuals residing across project locations in Shahdol:

- Mobile Medical Unit (MMU) services have provided 1,00,000 + consultations for primary and preventative healthcare to around 150 villages of Shahdol district in the state of Madhya Pradesh.
- Under the Malnutrition Control Programme 152 severely and acutely malnourished children and antenatal and prenatal care to 55 women were provided with health supplements.
- More than 800+ adolescent girl students studying in residential schools have undergone regular health check-ups. These girls have also been educated on the need for nutrition and hygiene. Girls identified with an Anaemic condition have been provided with the required health supplements.
- 2,000+ people from 150 villages benefitted from the health check-up camps held for Eye Care, Orthopaedics, Gastrointestinal issues, Dental issues etc. Reliance Foundation partnered with the District Health Department for conduct these multi-speciality health camps.



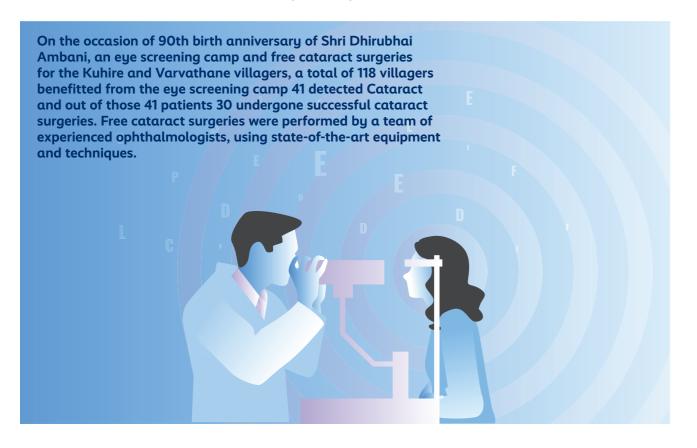
In order to enhance healthcare capacity, the following health initiatives were rolled out in the past year in Nagothane by Reliance Foundation:

- Mobile Medical Van service was fully operational in ten villages in Nagothane, more than Over 5,000+ individuals were screened in FY 2022-23. One doctor and one paramedical staff member have been treating villagers in two villages daily. The objective of this initiative is to improve the health of the community by giving them access to primary health care in their own village.
- National Deworming Day activity was conducted at Reliance Foundation schools on April 25th and 26th September 2022, with the assistance of the government programme. More than 1,500 boys and girls in the age group of 1 to 19 years are given deworming pills to maintain good health, nutritional status, education, and quality of life.
- Reliance Foundation in partnership with the Integrated Child
   Development Scheme department organised the Zero Mission programme at the Primary Health
   Centre, Nagothane, to eradicate malnutrition and provide a healthy life to malnourished children. The scheme has enrolled 128 children in the area, health supplements to boost immunity are given to these children.

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- Menstrual Hygiene Day 2022 was observed in around 22 villages, this year Matka (mud pot) incinerator, a unique, hygienic and cost-effective pad disposing method was introduced to women in around 16 villages. Close to 300 women from these villages participated in the demonstration for their respective village.
- More than 2,400 Chlorovet disinfectant bottles were provided to over 1,200 households across eight Gram Panchayats in the Nagothane region in the beginning of the monsoon season. The water disinfectant was also provided to 18 primary schools and two secondary schools. The aim of this initiative is to provide clean drinking water to the tribal communities in the Nagothane region.
- Reliance Foundation supported Akshaya Chaitanya to provide 25.56 Lakh meals as part of the Swasthya Aahara and Bal Shikshak Ahara programme with an aim to fight hunger for the vulnerable in Mumbai for relatives of patients in Mumbai government hospitals as well as for school-going children.





Access to quality education is the foundation of sustainable development and at the heart of Reliance Foundation's vision of an inclusive India. Reliance Foundation's educational institutions and initiatives recognise the need to realise the immense potential of the country's young demography today, to create a better India, tomorrow. Contributing towards the **UN Social Development** Goals 4 (quality education), Goal 8 (decent work and economic growth) and Goal 10 (reduced inequalities), Reliance Foundation's educational initiatives strive to enhance quality access to education for all, with a strong focus on the needs of disadvantaged and marginalised populations.

To accelerate India's educational quotient, Reliance Foundation's initiatives in primary, secondary and tertiary education, uses a two-pronged approach:

- Developing world-class institutions that serve as models to transform and strengthen the country's education system.
- Nurturing India's youth and future global leaders to develop solutions to the country's problems and in parallel, ensuring equitable access to education for all.

The Jio Institute began academic operations in July 2022 opening its doors to high quality global education for 119 students in two postgraduate Programmes



#### Developing World-class Tertiary Educational Institutions

#### Jio Institute

#### Vision

Jio Institute is a multidisciplinary higher education facility founded by the Reliance Foundation Institution of Education and Research (RFIER) in Navi Mumbai, India. The Institute strives to be an exemplary Indian academic institution of international repute.

## **Trained 14,500+ youth** for job-readiness in the retail sector

#### Announced 50,000

scholarships, which are to be awarded over the next 10 years

Reached more than **30,000** children through Education and Sports for All (ESA) initiatives

#### Infrastructure

Jio Institute has completed the development of its facilities at the Ulwe Campus, from internal facilities such as classrooms, offices, residential facilities, laboratories and a gymnasium to external facilities including a world-class athletic track, an open-air amphitheatre and multi-use open area. The masterplan for the Jio Institute Dronagiri Campus, designed by Sasaki, a Boston-based globally recognised firm specialising in university campus development, has been finalised.

#### Academics

The academic goals of Jio Institute are in line with the UN Sustainable Development Goal (SDG) of offering accessible and equitable Quality Education (Goal 4). Jio Institute began its academic operations in July 2022 with two Post Graduate Programmes, PGP in Artificial Intelligence and Data Science and PGP in Digital Media and Marketing Communications. The programmes received applications from 25 Indian states and 14 countries. Selected students come from 18 Indian states and Union Territories and four countries outside India, and represent diverse socio-economic backgrounds. They also come from

multiple functional and industry backgrounds, with over four years of experience with more than 25% of the PGP students being women. Scholarships were awarded to 28% of the students, out of which 48% are women. The Institute takes a holistic approach to education by introducing

modules that focus on design and research thinking, communication skills, new-age pedagogy, research opportunities and industry immersions. Committed to the pursuit of both scholarly quality and relevance to the industry, the Institute's faculty members come from prestigious Indian and international universities and corporations,

including Georgia State University, Northwestern University, University of California. and University of Houston, among others, as well as Google, Tableau, Fractal, and the Allen Institute of Al. The Institute strives to bring global scholars and thought leaders to India. Lectures are organised with eminent scholars and leaders from institutions such as Caltech, Stanford University, Carnegie Mellon, and University of Melbourne, among others, and with industry leaders from Adobe, Deloitte, Godrej, Google, NASSCOM, Ogilvy India, SBI General, among others. Jio Institute has begun accepting applications for its PGP Class of '24, for the current programmes as well as a new one, PGP in Sports Management.

#### Research and Innovation

Jio Institute's research projects and initiatives are strategically aligned with the needs of India. The institute recognises the importance of conducting research that addresses the specific challenges and requirements of the country. The "CVMI-Computer Vision in Medical Imaging" project, undertaken by the Jio Institute's Centre of Al for All, intends to help medical practitioners make earlier and more accurate diagnoses of diseases through computer-aided analysis of medical imaging. A team of students from Jio Institute created a concept for an AI programme that can help clear the backlog of court cases in India, and it reached the final round at the TUP 8.0, or The Ultimate Pitch, a competition where participants from prestigious business schools pitch their innovative ideas.

The Jio Institute Digital Library (JDL), a state-of-the-art learning resource centre, offers numerous e-books, e-journals, working papers, technical reports and of magazines and newspapers as well as course materials.

Jio Institute Digital Library's (JDL)
Special Collections is envisioned as an archive of content and exhibits on various themes, including
Indian art, architecture, culture and history, built through research and collaboration and made accessible on a technology-led storytelling platform for a diverse group of users around the world.

#### **Events and Collaboration**

Jio Institute facilitates collaboration and the exchange of ideas across boundaries and industries.

The institute held a five-day international workshop on 'Designing Digitally Robust Research Libraries for the 21st Century' in April 2022 in collaboration with AICTE. 5,000+ applications were received, out of which 70 were selected. Apart from this, 12 sessions were conducted by librarians and experts.

The Institute held four panel discussions, three masterclasses, a workshop and a webinar on subjects ranging from Al and data science to sports management and marketing. These events received 3,128 cumulative registrations.

The Institute held two conferences on 'The Next Decade in Al Business' and 'The Next Decade of Marketing in the Digital Age', which received 1,668 cumulative registrations. More than 40 students from Jio Institute participated in the X-Culture international student collaboration project. The students worked on actual issues faced by businesses. Approximately 6,000 students from 140 universities across 43 countries and 6 continents participated in this.

## Pandit Deendayal Energy University

Pandit Deendayal Energy University (PDEU) is on a mission to advance academic and research excellence in the areas of energy, health, water, and climate change. To support this goal, the university has established its Translational Research Centre (TREC), a cutting-edge facility that integrates research and innovative ideas into sustainable solutions using the nine verticals of Industry 4.0.

With the support of the Reliance Foundation's endowment fund, PDEU has been able to continue expanding its research initiatives. The university's scope of new Industry 4.0 verticals at the TREC includes energy storage, advanced materials and manufacturing, Apple Authorised Training Centers for Education, affordable and clean energy, clean water and sanitation, carbon capture, and sustainable production and consumption of energy.

PDEU's research initiatives have already made significant strides. For example, the university has ordered a 100 kWh energy storage platform containing Redox Flow Batteries (RFBs) for future energy storage. PDEU is also one of the first indigenous providers of 3D metal printers in India, which are used for the development of additive manufacturing with indigenous technology at a low cost.

Additionally, the university is establishing a 45 megawatt solar PV panel product line and has set up a Center of Excellence in Water Treatment and Wastewater Management. PDEU is committed to promoting sustainable solutions and is proud to contribute to the advancement of research in these critical areas.

**45 MW** solar PV panel product line being set up at PDEU



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## Nurturing and Equipping India's Youth and Future Global Leaders

#### **Scholarships**

Reliance has been providing scholarships to meritorious students for over 25 years, inspired by Reliance Founder-Chairman Shri Dhirubhai Ambani's belief that the best way to ensure the nation's progress is to invest in its youth. Over the years, Reliance Foundation scholarship initiatives have impacted the lives of almost 12,700 youth across India.

In June 2022, Reliance Foundation selected 100 scholars from some of India's top educational institutions to join a pioneering programme that aims to nurture leaders of tomorrow in the fields of frontier sciences and engineering, that are playing a key role in shaping India's future for social good.

In December 2022, on the 90th birth anniversary of Shri Dhirubhai Ambani, Reliance Foundation once again extended its commitment to India's youth with a commitment to support an additional 50,000 students with scholarships over the next 10 years. The Reliance Foundation Undergraduate Scholarships will support up to 5,000 meritorious undergraduate students per year in any stream on a merit-cum-means basis, and the Reliance Foundation Postgraduate Scholarships will support 100 of India's brightest postgraduate students per year studying new technologies and frontier sciences.

Both scholarships will aim to nurture and empower meritorious students and will aim to generate robust, vibrant and engaged alumni network, enabling scholars to pursue higher education, emerge as young professionals, and drive India's growth. Over the years, Reliance Foundation scholarship initiatives have impacted the lives of almost **12,700 youth** across India.

## Skilling and Employment Programme

One of the major drivers of economic growth and social development in India has been skilling and knowledge building initiatives. Given the predominance of youth in the demographic composition of our country - India is home to one-fifth of the world's youth population – the importance of youth skill development to remain relevant, future-ready, and agile, has never been more important. This requires providing people from marginalised sections an equal chance to participate in its growth trajectory.

To address this, Reliance Foundation initiated its Skilling and Employment Programme in Retail sector, which identifies and mobilises the youth in need of employment, supports them in skills development, and works closely on improving their soft skills.

The initiative acts as a catalyst by equipping the youth with skills and providing them with linkages to aspirational career choices in sectors like service and retail. The programme provides school dropouts and unemployed youth with training on behavioural and other soft skills that help increase their chances of being employed, empowering youth from marginalised backgrounds to become part of the national workforce and contribute towards the country's progress.

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requirements. Placement drives have also been organised for skilled youth. A total of 200 young individuals have been trained, and out of these 160 were placed in nearby industries and logistics hubs with average salaries ranging between ₹ 1.80 lakh and 2.16 lakh.

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Under the education programme, 14,643 children of 88 government primary schools of Jamnagar & Lalpur Taluka were provided fresh, nutritious food throughout the academic year under the Mid-Day Meal programme in collaboration with The Akshaya Patra Foundation.

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To help equip children for school, 1,834 and 11,707 children entering school were provided with school kits and shoes respectively as part of the Government of Gujarat's Shala Pravesh Utsav (school entrance programme).

Continuing the Open Schooling initiative, a much-needed alternate academic platform to pursue secondary education (10th), 20 rural school dropout girl students from challenging social and financial backgrounds students were supported with regular everyday classes, admission and examination fees, counselling sessions, study material and more this year.

Progressing the ongoing digital literacy initiative for rural youth, 141 students were educated in two-month certificate course on 'Basics of Computer and Microsoft Office'. To make rural youth industry-ready, 37 young men were provided fifteen-day theoretical and practical training in operating forklifts. Through a two-month training program in collaboration with Ministry of Skill Development & Entrepreneurship, 68 women were supported in acquiring tailoring skills.

Continuing the efforts to enhance education infrastructure in Jamnagar, the renovated government primary school building was handed over to the community and children of Meghpar village.

Three Early Child Education Centres are functioning with the help of R-volunteers engaging more than 150 migrant children.



#### **Promoting Excellence in Primary and Secondary** Education

#### **Dhirubhai Ambani** International School

Dhirubhai Ambani International School (DAIS) provides world-class education to about 1090 children, through 185 teachers experienced in national and international curricula. DAIS prepares students for the ICSE, IGCSE, and IB Diploma examinations, and has achieved excellent results in Board examinations and outstanding university Score was 40.1 placements over the years.

From the 2022-23 academic year. DAIS transitioned to new curriculum pathways, and is now a candidate School for the IB Primary Years Programme (PYP) and the IB Middle Years Programme (MYP), which have already begun being taught to students.

DAIS has been recognised as a Microsoft Showcase School for the second consecutive year (2021-22 and 2022-23) reflecting the school's ongoing focus on technology integration and teacher professional development. Currently, all the teachers are Microsoft Educator (ME) out of which, 20% are Microsoft Innovative Educator Expert (MIEE): and 40% are Microsoft Certified Educator (MCE) – the highest level of Microsoft certification for educators.

The new campus under construction is up to international standards, with multiple opportunities for students to both collaborate and learn in groups and learn independently as per their needs. It is expansive and multipurpose with stimulating learning spaces, mobile furniture and world-class equipment. It also has experiential learning spaces, integrated digital technologies for teaching and learning, state-of-the-art facilities for sports and co-curricular activities, and various safety and security features.

#### **Key Achievements**

In the 2022 IGCSE Class X board examinations, 87.4% of all grades achieved were A\*'s and A's

In the 2022 ICSE Class X board examinations, the average score was 97.5%

In the 2022 IB Diploma examinations, 14 students earned a perfect score of 45 and the School's average

The IB Diploma graduates of 2022 received **134** admission offers from 23 of the top 30 universities worldwide

#### DAIS School Awards in FY22-23 **DAIS Ranking**

Among the Top 20 IB Schools globally, by Education Advisers Ltd. UK, for the 4th consecutive year (2019 to 2022)

The No. 1 IB School in India and South Asia, by Education Advisers Ltd. UK, for the 4th consecutive year (2019 to 2022)

The No. 1 International School in India, by EducationWorld, for the 10th consecutive year (2013 to 2022)

The No. 1 'National + International Curriculum' School in Mumbai, by Times of India, for the 8th consecutive year (2015 to 2022)

#### **Reliance Foundation Schools**

The 13 Reliance Foundation Schools located in Jamnagar, Surat, Vadodara, Dahej, Koparkhairane, Lodhivali, Nagothane, and Mouda, impart quality education to over 14,000 children annually.

The schools are affiliated with CBSE. Gujarat State Board, and Maharashtra State Board and offer education from Kindergarten to Class 12. In 2021-22, 76% of students secured distinction in CBSE Class 10 Board exams and 61% of students scored distinctions in CBSE Class 12 Board exams. 99 students scored a perfect score of 100 in various subjects in the CBSE Board examinations. Reliance Foundation Schools affiliated to the Maharashtra State Board achieved a score of 100% in Class 10 and Class 12 (Commerce stream). The pass percentage was 99.1% in the Class 12 Science Stream, and 21% of students enrolled in Reliance Foundation Schools affiliated to the Gujarat State Board secured distinctions.

Students of Reliance Foundation Schools won laurels including in roller-skating karate, Thai Boxing, Yogasana Sports, International Storytelling Championship etc.

Students excelled in sports and co-curricular activities, winning awards in various competitions. Overall 11 international awards, 26 national awards, and **177 awards** at zonal, state, and district levels were received.





#### **Key Achievements**

Kokilaben Dhirubhai Ambani Reliance Foundation School, Jamnagar ranked No. 1 Pre-Primary School in India for Campus Design Excellence by the EducationWorld Grand Jury Preschool Rankings 2022-23.

Reliance Foundation School, Koparkhairane ranked the Second-Best **Co-educational School** in Navi Mumbai for the 4th year in a row in the EducationWorld India School Rankings Survey 2022-23. The school achieved **7th position** in Maharashtra and **28th position** at the national level.

Kokilaben Dhirubhai Ambani Reliance Foundation School. Jamnaaar has been ranked the Second-**Best Co-educational Day** School in Jamnagar in the EducationWorld India School Rankings 2022-23.

Reliance Foundation School, Surat (English Medium) has been ranked the Second **Best Co-educational Day** School in Surat in the EducationWorld India School Rankings 2022-23.

**Eight Reliance Foundation** 

Schools - Kokilaben **Dhirubhai Ambani Reliance Foundation** School, Jamnagar, Reliance Foundation School, Surat (English Medium), Reliance School Vadodara (English Medium), Reliance Foundation School, Vadodara (English Medium & Gujarati Medium), Reliance Foundation School Koparkhairane, Reliance Foundation School, Lodhivali (English Medium), Reliance Foundation School. Lodhivali (Marathi Medium) and Reliance Foundation School, Nagothane (Marathi Medium) have been recognised as Microsoft **Showcase Schools for** 

26

2022-23.



In addition, across locations, the CSR teams engaged in various educational initiatives for supporting school students.

In Jhajjar, under the education vertical, Reliance Foundation initiated the "Mission Navodaya" programme for government primary school children. The objective of the programme is to nurture and facilitate rural talents for the Jawahar Navodaya Vidyalaya entrance exam. The mission is to identify, facilitate and train village graduate youths for teaching primary school students in their village. The programme is implemented with the support of trained youth as well as technical support from Reliance Foundation and a partner NGO, who run capacity building for teachers and organise JNV exposure visits for school students. Both Sarpanches and the District Education Officer of the Jhajjar District (Haryana) greatly appreciated the programme.

There are a total of 80 Navodaya seats available in the district of Jhajjar (60 rural and 20 urban). Out of the 60 rural seats, the Reliance Foundation initiative bagged 33 seats (58%) of the admission quota. These 33 students are from nine MET villages. Through this initiative, a total of 68 students from poor economic backgrounds have been selected and admitted to the Jawahar Navodaya Vidyalaya, Kaloi, in the district of Jhajjar in Haryana over the last four years. Additionally, 27,000 notebooks

were distributed to 5,100+ students from 41 government schools of the MET areas.

Reliance Foundation has provided infrastructure facilities and solar power to various Government schools in Jhajjar. Schools now get uninterrupted power supply and are able to run their computer labs, smart boards, fans, and other electronic equipment. Sheds in schools will also be utilised for study purposes, performing cultural events, and other important programmes. This initiative has benefited more than 500 students from primary and secondary schools.

Progressing the ongoing digital literacy initiative for rural youth, 141 students were educated in two-month certificate course on 'Basics of Computer & Microsoft Office'. To make rural youth industry-ready, 37 young men were provided fifteen-day theoretical

& practical training in operating forklifts. Through a two-month training program in collaboration with Ministry of Skill Development & Entrepreneurship, 68 women were supported in acquiring tailoring skills.

Continuing the efforts to enhance education infrastructure in Jamnagar, the renovated government primary school building was handed over to the community and children of Meghpar village.

Three Early Child Education Centres are functioning with the help of R-volunteers, engaging more than 150 migrant children.

The CSR initiatives at CBM, Shahdol for the benefit of students include:

27,000 notebooks were distributed to over 9000 students in villages of Shahdol district.

Remedial classes that support students who need additional effort for their academic requirements, in smaller groups of 5-7 students, benefited over 700 student.

A bus service that transports girl students supported over 400 girls from 21 villages in Shahdol.

Around 3,000 students benefitted from 21 Smart classes provided for quality education.



#### Education and Sports for All (ESA)

Reliance Foundation's Education and Sports for All (ESA) initiative combines the power of sports and education to support underprivileged and specially-abled children. During the year, the initiative supported 15 NGOs that impart education, sports and life skills to children. The ESA programme supports various initiatives that promote holistic development and equal opportunities in education and sports for children.

The ESA initiative is a collaborative approach to enhance learning and development outcomes of children and youth through quality and affordable education, with a focus on delivering innovative solutions and catalysing and promoting scale-up.

Each of our 15 partner NGOs worked to improve and empower children, whether through teaching girls in leadership skills through football in Jharkhand, providing support and care in mobile crèches on Mumbai construction sites, or providing comprehensive leadership and life skills mentorship to adolescent girls in Uttar Pradesh.

Under the challenging circumstances caused by COVID-19, the program worked closely with NGOs to implement digital home schooling for students. The initiative revealed significant and persistent challenges for students in households without Internet connection, computers, or tablets. It also offered an intriguing glimpse of the potential for advancing digital education and the possibility of using smartphones as a foundational and low-cost remote learning delivery system.

Under the ESA initiative, Reliance Foundation has also been organising Christmas celebrations for underprivileged children since 2012.



## Securing Children's Care and Wellbeing

# Bridging the Learning Gap through Foundational Numeracy and Literacy (FLN)

The 'EdTech Accelerator' was launched as a multi-partner initiative that aims to strengthen foundational literacy and numeracy (FLN) skills of children at-home, aiming to bridge the learning gap caused by the COVID-19 pandemic.

The EdTech Accelerator will fund eight high-quality EdTech solutions that aim to build, pilot, measure, and test innovative ideas that seek to provide access to affordable and quality learning solutions for low-income populations. Impact-focused grant funding and dedicated mentoring support will be available in year one, and grants to further scale up this work will be available in year two, aiming to reach up to 2.5 million children by 2025.

The Accelerator forms an integral part of 'Back-to-School Outcomes Fund', which is a first-of-its-kind collaborative initiative alongside the Government of India's NIPUN Bharat Mission to achieve FLN goals for all children in India.

Reliance Foundation is a founding partner of the accelerator. Other consortium partners include UBS Optimus Foundation, Central Square Foundation, British Asian Trust, and the U.S. Agency for International Development (USAID).



#### Strengthening Early Childhood Care and Education (ECCE) in India

In 2022, Reliance Foundation took its first steps towards establishing a new programme on Early Childhood Care and Education (ECCE). Through multiple discussions with experts and stakeholders. Reliance Foundation developed a long-term strategy for its ECCE programme. The vision was to establish a model for transforming the ECCE landscape in India to ensure that all three to six-year-old children achieve age appropriate child development outcomes, enabling them to achieve their full potential, taking advantage of education and other opportunities in the future.

In the Varanasi district of Uttar Pradesh, 25 Anganwadi centres were developed as model spaces, including impacting 750 children. The centres incorporate local culture in their design, with walls painted beautifully in the 'Sanjhi' art form. All centres have high quality and child-friendly furniture, play equipment, learning materials (books, toys, art and craft materials etc.), smart TV, and a Reliance Nutrition Garden. Emphasising the need to have a clean and safe environment, several features have been installed. Some of these include, kid-friendly restrooms, RO water filters for safe drinking water, renovated kitchens with exhaust fans, large windows for improved light and ventilation, and ramps with railings to make centres accessible.



The first centre constructed at Gopalpur Karauta was handed over to the community and children on August 15, 2022, celebrating 75 years of independence. Furthermore, 75 additional Anganwadi centres are currently being developed by Reliance Foundation.

In Hazira, Reliance Foundation has initiated the project of converting Anganwadis to digitally 'Smart' Anganwadis. Under this project Reliance Foundation has supported 22 Anganwadis from seven adjoining villages with smart TVs, pen drives, and digital material to teach 650 children. 2,333 ASHA workers and Anganwadi workers have been recognised for their contribution towards child care and early childhood education.

Pragya Shibir is a Reliance Foundation initiative, that helps students appearing for 10th and 12th class board exams set academic goals and prepare for their exams. Through the programme, this year 530 students benefited through 18 Pragya Seminars.

These seminars included motivational talks and counseling sessions for students to identify their areas of interest towards achieving their career goals and to complete their education. This year, 20 girl students enrolled in secondary education.

**75** additional Anganwadi centres are currently being developed by Reliance Foundation

#### Reliance Foundation Teacher Awards

The Reliance Foundation Teacher Awards were instituted in 2018 to recognise and honour achievements of the top 1,000 teachers who excel in the Teaching Professionals Olympiad (TPO). The Awards are organised by the Centre for Teacher Accreditation (CENTA) and supported by Reliance Foundation.

In FY 2022-23, 5,300 teachers participated in the TPO, which was conducted over two rounds. The top three national winners of TPO were awarded cash prizes worth ₹1 lakh each by Reliance Foundation along with awards for the top 1,000 teachers.

Over the last four editions, Reliance Foundation has impacted over 38,000 teachers through its support of the CENTA TPO, and the top teachers have been awarded cash awards worth over ₹ 90 lakh.



#### A Teacher's Triumph

Arnab Choudhury, a graduate of the universities of Delhi, Jamia Millia, and Magadh (Bodh Gaya), has almost ten years of experience teaching at Trinity Global School in Patna and St Francis de Sales School in Guwahati. Arnab enjoys interacting with people and learning about new things, and the combination of these two passions drove him to choose this line of work and to pursue it with all of his energy.

For Arnab, this award gives motivation, validation, and a lot of inspiration. His family members now look up to him not just as a teacher, but also as a person who can inspire others.

His message to students "Grit, agility, and the desire to keep going are traits that sometimes are more important than your IQ. Make the most of the opportunities you are given, by seizing them. That's all that matters." Reliance Foundation's initiatives in the sphere of education aim to provide opportunities for India's youth, to become future ready and positively contribute to the society. The Foundation over the years has entered into partnerships with several organisations to improve enrolment rates, enhance the skill-sets of teachers, encourage youngsters to develop all round life skills and improve the educational infrastructure.

#### Arnab Choudhury

English teacher, St. Francis De Sales School, Guwahati



## Supporting Meals for School-going Children

With an aim to ensure better nutrition of school-going children and enhance their learning outcomes, Reliance Foundation partnered with the Akshaya Patra Foundation in setting up and running a centralised Mid-Day Meal kitchen project in Jamnagar, Gujarat, where students have started returning to schools in 2022 post-Pandemic. Reliance Foundation supported this project through the purchase of distribution vehicles, distribution vessels and other ancillary items.

## Supporting Sensitisation on Disability

Reliance Foundation supported a series of awareness and sensitisation workshops for persons with disabilities under a project titled Antarchakshu – The Eye Within. The programme aimed to provide holistic support services to persons with visual impairment and sensitise the population at large to become open minded and empathetic towards persons with disabilities. The programme targeted a diverse audience ranging from degree level students, to working professionals and corporate employees.

There are tribal students who in spite of having promising academic potential are unable to pursue science-based higher education due to lack of access to educational opportunities or due to being first-generation learners whose education is not supported in their home environments. To address this, Reliance Foundation supported Shrimad Rajchandra Educational Trust with the objective of supporting academically weaker students with remedial education in maths, science and other subjects, and help them score better in competitive exams. Around 75 tribal students from Dharampur, of the Valsad district of Gujarat and 400 students of Shrimad Rajchandra Gurukul were positively impacted by this project.

# Supporting Education for the Economically Disadvantaged

Reliance Foundation supported an initiative of the MK Educational Society to secure children's education irrespective of their financial condition. Over 189 students between the ages of 6 and 16 years from economically disadvantaged backgrounds were supported with access to education. The project also provided notebooks, bags and school uniforms and funded the annual fees of these students.

Reliance Foundation offered support to the Sri Kalyana Venkateshwara Patashala Trust in Thummalagunta, Tirupati district of Andhra Pradesh, to create awareness about Vedas, ethics, morality and the concept of spirituality, free of cost. Post completion of their academics, 133 students were offered to preach Vedas and other programmes on spirituality.

Reliance Foundation contributed to The Silk Merchants Association Charitable Trust that aims to provide monetary assistance to its members. The initiative supported association members in bearing the education expenditures of their children and the medical emergencies of their families.

Reliance Foundation also extended support to the Grammangal Child Development Education School with the aim of providing nutritious and balanced daily food supplements (mid-day lunch) to 150 students belonging to Katkari and Warli tribes living in the Dahanu taluka of Palghar enrolled in Grammangal School.

**38,000+** teachers impacted through CENTA Teaching Professionals Olympiad

## Supporting Infrastructure Development for Education

Reliance Foundation extended support to the Anant National University to build and develop the infrastructure for a 5,000-student facility with a 2.6 million sq. ft. fully residential campus and state-of-the-art academic facilities. The support will help to build India's first world-class design university.

To help meritorious tribal students with economically weaker backgrounds, continue their higher studies and prepare for various competitive exams of central and state governments, the Sangh constructed a residential-cum-coaching institute named the "Adivasi Educational and Cultural Research Institute" (AEACRI) in New Delhi. Once fully constructed this building will have residential facilities for 150 students as well as lecture halls, a library, a kitchen, a dining hall and study rooms equipped with modern IT facilities.

Reliance Foundation extended support to Parvati Prema Jagati Saraswati Vihar in the infrastructure development of the proposed Sher Singh Karki School in Pithoragar. Currently, there are 190 students from 20 nearby villages enrolled.



Reliance Foundation extended support to Jan Shiksha Samiti for the construction of a classroom and other related work in Vivekananda Vidya Mandir, Jhupulchaura, Almora, Uttarakhand, with the aim of providing a better infrastructural platform for the students of the area.

Reliance Foundation collaborated with Sanskardham in its endeavour to provide high quality education for learning and character building with an emphasis on Indian culture and traditions. In addition to the schools and a university, it also has a sports academy, a skills development centre, and a drone academy.

Reliance Foundation supported Shri Harischandra Mahadev Sansthan to run and monitor the daily activities of Vedpath school with 10 students at Ghodegaon, the Pune district of Maharashtra.

Reliance Foundation supported Shri Shankar Shikshayatan in their effort to bridge the span of time that separates Vedic wisdom and the modern world through research, publications and social media outreach. Besides research on their teachings, the Centre also organises seminars, workshops, and monthly Vedic discussions and classes.

Reliance Foundation supported Marathi Vidnyan Parishad to organise a lecture series on science research as a career, to create awareness about science research among students of classes 9 – 12 across 60 rural and urban locations.

Support has also been extended to various orphanages run by organisations including the Missionaries of the Charity of St. Catherine's Home, The Bombay Vigilance Association Balikasharm, and others to run their respective orphanages by providing food grains, grocery items, clothes, and electronic goods, among other things.





# Reliance Foundation's Vision is to Empower Women, Towards Economic, and Social Independence, Thereby Helping Them Gain Agency Over Their Decisions

In about a decade. India will have the largest number of women than any country in the world. Ensuring equal access and support to women will not only bridge the current economic, environmental, and social gaps, but also fuel a nation's growth, for a sustainable tomorrow. In alignment with the United Nations' Sustainable Development Goals, Reliance Foundation strives to support women through various interventions that focus on leadership capacity building, digital literacy, employment and skills development, improving women's health, and enhancing women's opportunities in education, sports, and arts.

Reliance Foundation is committed to improving the lives of women and girls through its cross-cutting women empowerment initiatives across programmes including Rural Transformation, Education, Health and Sports for Development.

**210,000** women were provided health consultations through Sir H N Reliance Foundation Hospital

**7,000** girls provided education opportunities through 14 Reliance Foundation schools

Through Rural Transformation initiatives on skilling, livelihood and advisories, 5,60,000 women (including farmers, fisherwomen and SHG members) were impacted. In addition, to achieve nutritional security in rural households, Reliance Foundation helped communities set up Reliance Nutrition Gardens (RNGs). Out of the total functionaries who were capacitated to replicate RNGs and diversify food basket among village communities, 84% were women.

Reliance Foundation also launched two flagships projects, the WomenLead India Fellowship and the WomenConnect Challenge India Programme: **3,23,454** women and girls directly and indirectly impacted through the WCC India challenge

**5,60,000** women, including farmers, fisherwomen and SHG members were impacted



#### **Women Leading the Change**

## Initiative: WomenLead India Fellowship

Fostering women's leadership can bring about transformational and sustainable changes in their lives, communities, and organisations. To drive and support leadership amongst women leaders, who are addressing urgent economic and social issues in the country, Reliance Foundation and Vital Voices Global Partnership launched the first WomenLead India Fellowship in October 2022.





This 10-month Fellowship aims to nurture 50 energetic, driven, and mission-focused women leaders from the social sector in India, working across areas of rural transformation, education, sports, and arts, culture and heritage. The Fellows are divided into three tracks based on the nature of their experience - Economic **Empowerment and Entrepreneurship** (social entrepreneurs, digital enterprises and business owners), Social Sector Leaders (leaders from non-profits and development sector organisations) and Changemakers (individuals working innovatively through independent initiatives). Through tailored offline and online capacity building, mentorship and in-person events, the Fellowship is designed to build their leadership potential and ultimately increase the success of their ventures.

The WomenLead India Fellows came together for a 4-day in-person convening in Mumbai in December 2022 to kick-start the Fellowship. At the convening, this intergenerational cohort from 14 States and four Union Territories engaged in sharing and learning through workshops, panel discussions, group activities, and brainstorming sessions. The diversity of backgrounds and perspectives made the sessions highly engaging and relevant to every woman in the room. Through the rest of the Fellowship, the cohort will build on their leadership through sessions on strategic goal settings, team management, financial management, human-centred design, and will work on advancing the SDGs in their respective fields of work.

The Fellows also stand to benefit from being a part of the Reliance ecosystem and Vital Voices' global network of women leaders, through the course and completion of this Fellowship.

# ~ ₹1 crore in grants to 10 not-for-profit organisations each



## Connecting Women, Transforming Communities

## Initiative: WomenConnect India Challenge

Reliance Foundation, in partnership with the United States Agency for International Development (USAID), announced the first round of the WomenConnect Challenge India in 2020 to identify, nurture and scale a new set of innovative, scalable, and sustainable digital solutions. The project is designed to enhance women and girl's access to digital technology in India, which can drive positive health, education, and livelihood outcomes. Through implementation during 2022-23, 10 not-for-profit organisations were supported with grants of up to ₹1 crore from Reliance Foundation. Some key focus areas of these projects included enhancing digital literacy for low-literacy women through edutainment-based courseware, building entrepreneurship skills and providing mentorship and value-chain linkage support for women dairy farmers, and app-based solutions for livelihood information etc. Working with Self Help Groups (SHGs), tribal communities and young women, the

project so far has reached and created sustainable impact in the lives of 3,23,454 women and girls directly and indirectly, spread over 17 states of India. Women who were trained through these projects have also reported increased awareness of and access to digital tools and services, behavioural changes in community around their use of technology, increased livelihood and entrepreneurial opportunities and awareness of financial products and Government schemes.

The outcomes from the first round demonstrate the range of Indian organisations who recognise the importance of closing the gender digital divide. Building on the momentum from Round 1, Reliance Foundation and USAID launched Round 2 of the WomenConnect Challenge in October 2022, to continue the mission of bridging the gender digital divide.

Over the next round of grants, Reliance Foundation will support 7 innovative and impactful projects that empower women via access to and the use of digital technology to drive positive development and livelihood outcomes for themselves and their families, with grants up to ₹ 1 crore each. Over 250 organisations submitted proposals from across the length and breadth of the country.



#### CASE STUDY

#### **From Groceries to Gourmet**

Cakes, cupcakes, pastries, cookies, pickles and jams- these are just a handful of items one can buy at Maruvi Sangkhro's grocery store in Harkui Kathe, Ukhrul, Manipur. The story of how the 23-year old started a bakery business could be an inspiration to many, especially existing women entrepreneurs in her community.

Maruvi's journey started in 2021 as a new-age entrepreneur when she ventured into a home-grown business of processed and baked food items. She had a grocery store which was sufficient to earn three square meals a day but not enough to expand her business and afford a better lifestyle. In pursuit of a brighter future, she came across FWWB's training programme under the WCC India project that imparted training to 3,579 women on digital literacy, financial literacy and skill enhancement in Manipur, Gujarat and Maharashtra.

Maruvi participated in a skill enhancement training on baking, and tested the newly learnt recipes within her network. On receiving a positive response, she started a separate counter for bakery items at the grocery store.

With the new products in place, the next step was to connect with more customers. The digital literacy training helped her in expanding her customer base and increasing profits. She also used Instagram and WhatsApp to connect to customers who were not only from her own locality but also from other villages and cities across Manipur. She even created a business card online to reach her customers.

For ease and safety, Maruvi now ensures that all payments are made through digital platforms like Google Pay. Through the financial literacy training she learnt how to better

manage the inflow and outflow of the business, and with time, she is hopeful to make good use of digital platforms that will make record-keeping easier. Starting her food processing and bakery business with ₹650, she was delighted to receive the first order of ₹1,200 over WhatsApp. Maruvi now dreams of owning a café in the main market and expanding her business across India. Her entrepreneurial endeavours serve as a great example of how awareness of digital tools can help boost entrepreneurship in India's rural areas.





Her Circle is about sisterhood, but also about solidarity. A solidarity that is based on equality, inclusion, and respect for all. And that is the core of our new project - the Her Circle Everybody Project. We have all seen the kind of trolling that happens on social media. They pass opinions without knowing the battles people are fighting. There are medical issues, there are genetic factors people can be going through. And yet they are subjected to trolling and humiliation. It can be so damaging, especially for young minds. I hope our initiative can address this in some way and give people the confidence and freedom to be who they are."

On the occasion of the launch of the Her Circle EveryBODY Project, Smt. Nita M Ambani



#### **Breaking Barriers**, **Sparking Change**

Her Circle took a step forward in shattering the gender barriers and stereotypes placed on women by launching a series of innovative and diverse initiatives. These initiatives touched upon a variety of fields such as the environment, health, science, entrepreneurship and much more. Here are some of the initiatives:



#### **Empowering Women for a Sustainable Future**

The #HasMyBack Initiative

conditioning, the perception of gender,

and stereotypes, followed by an online

A social experiment by Her Circle,

#HasMyBack shed light on gender

campaign encouraging women to

share their stories of support.

Her Circle has embarked on a mission to shed light on the water crisis in India and its disproportionate impact on women. Through their first social insights series, they shared the powerful story of the women of a village in Denganmal, Maharashtra, brought to life by the eloquent narration of veteran theatre and film personality, Sonali Kulkarni.



### **Challenging Long Standing Societal Norms**

#### **EveryBODY Project**

Launched on International Women's Day, the Her Circle EveryBODY Project aims to promote body positivity and diversity through real-life stories and short films of women challenging beauty standards and societal norm. The founder, Mrs. Nita Mukesh Ambani, who launched the initiative envisions encouraging women to prioritise themselves, and build a larger circle of kindness and wellness.



#### **Her Circle**

India's fastest-growing digital platform for women, Her Circle, a reach of 310 million in 2022-23. In its second year, the platform has focused on building a network of women to create a space for impactful collaborations and connections. Through several social experiments, expert interactions and powerful stories of women the platform continues to address the crucial need for women to acquire spaces to dialogue on issues that affect them the most. With an outreach of over 310 million users, and a registration count of over 2,25,000 entrepreneurs, the program has made a significant impact in the digital landscape.

In 2022, Her Circle also expanded into the multilingual space with Her Circle Hindi. On its one-year anniversary, Founder-Chairperson, Mrs. Nita Mukesh Ambani, launched the platform in Hindi in to extend its reach to assist more women.

Read Her Circle in Hindi - Link

## Carbon Neutral Cover Shoot

Furthermore, Her Circle's June 2022 Sustainability Special cover shoot for World Environment Day went minimal for maximum impact, featuring India's first carbon-neutral cover shoot model. To offset the minimal carbon footprint, Her Circle also planted 100 trees.



### **Breaking Bias in Science** and Health

#### The STEM Initiative

Her Circle celebrates women in STEM, sharing inspiring stories of female innovators breaking barriers on International Day of Women & Girls in Science who are breaking barriers and paving the way for future generations of women in STEM.

#### **Creating #periodallies**

Through this initiative, Her Circle also started a conversation around how men perceive menstruation through various content pieces to create #periodallies and break taboos.



# Creating Space for Dialogue through Art & Lifestyle

#### **Her Circle Hive**

Her Circle launched Hive, offering women opportunities to learn, interact, and get mentored by experts. Plus, digital and in-person masterclasses on wellness, finance, and more. The masterclasses feature experts in dog training, photography, and more, plus mentors like Vikram Bawa and Deanne Panday. Topics include wellness, finance, and parenting. Read more

#### Her Circle Masterclasses

Her Circle's masterclasses feature experts in diverse fields, with digital and in-person options for wellness, finance, parenting, and more. Celebrity photographer Vikram Bawa; Celebrity fitness trainer and author, Deanne Panday; dog trainer Mitali Salvi, among other professionals mentored our users.



## **Supporting Women Leaders** through Entrepreneurship

#### 30 Days 30 Entrepreneurs

Her Circle celebrated the financial successes of India's women entrepreneurs in this special series. 30 women entrepreneurs narrated their stories of strength and empowerment across 30 days to inspire and guide upcoming women entrepreneurs.

With **38 dynamic communities** across
varied interest areas on
the platform, Her Circle
users have supported each
other in navigating several
challenges with the right
tools of transformation
and information

#### **Help & Support**

Her Circle users have access to experts from HN Reliance Hospital who provide guidance and advice on a host of topics such as health and nutrition, counselling, finance, dermatology, neonatology and pediatrics, gynecology, rehabilitation and sports medicine

#### **Job Opportunities**

Her Circle has job listings across different specialisations in different organisations listed. The objective is to provide users with access to opportunities that suit their profile and requirements. These job listings are promoted on social media for better reach.

#### **Goal Tracking**

Her Circle users can keep a track of their personal goals on the platform. Thousands of users are able to track their health and financial goals through these special trackers.

## Women Empowerment Initiatives at Other Locations:

In Jamnagar, the programme has been supporting Swashray, an initiative to financially empower rural women and enable them to take up livelihood activities. In Jamnagar, the programme has been supporting Swashray, an initiative to financially empower rural women and enable them to take up livelihood activities. Women are assisted in selling their products such as snacks, apparels, handicrafts and other articles within Reliance Greens Township and Reliance Smart Mall at Motikhavdi, Jamnagar. This encouraged rural women to establish their own work space for these activities, which they fondly named as "Tapasthal"- Swashray Centre, inaugurated on Women's day 2023.

In Jhajjar, 180 women have been empowered for a bright future through various skill development programmes undertaken by Reliance Foundation. These programmes include a three-month exclusive training in tailoring and beautician courses.

Reliance Foundation undertook various activities in Nagothane for women including facilitating Income generation activity of Self-Help Groups, providing nutrition counselling and child care sessions for 1779 women from 14 villages participated in the Haldi Kum Kum programmes in their respective villages.





Provided direct relief support to **86,000** people in the form of dry ration, kitchen utensil, sanitation, and shelter kit.

**Reliance Foundation has** consistently supported communities across the country, that are impacted by disasters. The Foundation has systematised its work in disaster management, to develop a programme that is built on the lessons from past experiences and setting up a structure for the future. Through this, long-term planning, and greater capacity building both within the Foundation, as well as with the community stakeholders, was made possible. The programme developed a well-founded system that worked holistically for risk reduction, response, and community capacity building across multiple regions. The entire process of responding to disasters is certified for its quality standards by ISO 9001:2015 Quality Management Systems Certification, making **Reliance Foundation India's** only private sector company to

More than **200** youth community volunteers participated in capacity building training programmes

acquire it.

Over **1.3 lakh** people were reached through interactive programmes Assessment done like livestock camps, health camps and relief hotspots/districts material support

Hazard Risk and Vulnerability for **nine disaster** across six states)

#### **Approach to Disaster** Management

Reliance Foundation provides immediate assistance while also focusing on building long term resilience. It works towards identifying and promoting innovative practices in disaster risk reduction, mitigation and response. The disaster management initiatives are structured around three core functions.

#### **Core Functions**



Pre-disaster work focusing on lives and livelihoods of the communities, protecting assets, disseminating early warnings, and assisting in community and livestock evacuations



During-disaster interventions supporting rescue operations and connecting relief locations



Post-disaster support to help bring normalcy to the lives of those affected

The three-pronged approach adopted by Reliance Foundation to support disaster-affected communities has effectively covered 19 States and 3 Union Territories, across 293 districts. The Foundation has responded to over 49 disasters including cyclones and floods.

The programme contributes to the Sendai Framework for Disaster Risk Reduction 2015-2030 on reducing mortality, reducing number of affected people, reducing economic impact, reducing damages to critical infrastructure, increasing disaster risk reduction strategies and providing multi-hazard and early warning disaster risk information. It contributes to the United Nations Sustainable Development Goals 1, 3, 6, 11, 13 and 16, on reducing poverty, good health and wellbeing, clean water and sanitation, sustainable cities and communities, climate action, and peace, justice and strong institutions.

Reliance supported people across seven states through various natural disasters during 2022-23



#### **Sharing Knowledge to Build a Stronger Disaster Management Ecosystem**

In an effort to share learnings through the years, Reliance Foundation, in association with the United Nations in India, organised a Roundtable discussion on 'Building Resilient Livelihoods in the face of Changing Climate and Disasters' in Mumbai. The multi-stakeholder event saw participation from various eminent speakers and experts from across the private sector, government agencies, civil society organisations, academics, international and multilateral agencies. At the event, Reliance Foundation also showcased a publication called "Disaster Management Approaches Towards Resilient Communities: Learnings from Reliance Foundation's Experiences" to share learnings from its decade-long work and experience in the disaster management space,

which includes supporting vulnerable communities through technology and data-driven early warning advisories. The discussion was structured in two parts,

- Understanding livelihood vulnerabilities due to disasters and the impact of climate change
- Foster cross learnings and discussions around strategies for building resilient communities and livelihoods

The roundtable provided cross-learning from organisations working in the Disaster Management space and stressed the need for partnership and collaboration, while also emphasising the breaking-down of silos between functioning of the private sector and public, CSOs and international agencies in the area of building resilience.



#### Use of ICT, GIS and **Datafication Technologies**

In order to effectively address pre-during-post disaster management and response, Reliance Foundation has extensively used ICT platforms, Geographic Information System (GIS) and datafication technologies. Using the GIS platform, disaster hazard map is developed with the help of spatial and non-spatial data integrating the historical disaster events, and prioritised the vulnerable areas that are at extreme risk. Also, information gathered at the village level on the crucial infrastructure that can be made available as safe shelters, would help the local administration in preparing for emergency operations. Through this, the local administration is assisted in better planning, including the evaluation of the provision for compensation, by primary data at the household level, and the datafication technique helps in bringing together various elements that are essential for a comprehensive planning of disaster response and recovery support.







#### **Response Operations Assam Floods**

A state prone to flooding and erosion, Assam has been inundated with flooding and the resulting landslides from the onset of the monsoon in May, 2022. Most of the rivers were flowing above the high flood level. With relentless rains in the State, an interim estimate declared that approximately 2.2 million people in 2,542 villages of 28 districts were affected.



Reliance Foundation acted timely to the flood situation by reaching out to several internal and external stakeholders and the affected areas to understand the ground situation and provide need-based support to the affected communities. On May 20, 2022, the Reliance Foundation team engaged in discussions with Business Teams of Reliance Industries. Assam State Disaster Management Authority, Inter Agency Group, and Non-Government Organisations. As an outcome of this, the Foundation prioritised two districts, namely Cachar and Nagaon, which are amongst the five most highly affected districts that experience flood every year, and were severely affected during the first spell of rainfall in the state. The relief supported was extended to villages bordering the neighboring country. Reliance Foundation was appreciated to be the first organisation in Assam to provide treatment to flood affected livestock.



**15.000+** livestock treated benefitting **2,200+** livestock farmers

Nearly **2,000** individuals screened and treated

Relief kits provided to **7.000** families

#### **Gujarat Floods**

In the year 2022, Gujarat received 51% of its season's rainfall in two weeks. With Navsari and Valsad being the two among highly affected districts, Reliance Foundation initiated its response operations to protect the lives and livelihoods of the communities. The districts encountered heavy rainfall up to 550m in single day coupled with drainage blockage due to high tide in estuaries. Reliance Foundation disseminated forewarning on heavy rainfall along with advisories to protect lives and livelihood of up to 82,000 individuals from 13 districts of Gujarat. The relief operation on field began from July 19, 2022 where the entire initiative of 12 livestock camps, 11 health camps and distribution of 7,500 ration kits was complete in 13 days. The operation was supported by 15 partners including government institutions and grass roots NGOs, and ten team members of Reliance Foundation.



Distribution of **7,500** ration kits

The relief operation included 12 livestock and 11 health camps respectively

#### **Andhra Pradesh Floods**

The low-lying villages of Konaseema and adjacent districts were in a serious crisis as a result of the two floods that occurred in the Godavari delta region in the month of July within a span of 15 days. That period of flooding was comparable in size to the Godavari River floods that had happened in 1986. As per the preliminary estimation, over 1.8 lakh population in more than 500 villages (mostly the island villages) were impacted and close to 6,000 Ha (Hectare) of horticultural, and about 3,200 Ha of agricultural crops were said to be damaged.

• The team members of Reliance Foundation coordinated with the district administration, and supported the affected villages with livestock treatment, health

camps and preventive healthcare, by distributing Ayush Medicines. Affected families were provided kitchen utensils with the support of networked NGO. For stress relief from the flood, and to maintain milk production, animals were provided mineral mixtures and calcium solutions.

Over **10,700 livestock** received treatment through camps set up in vulnerable villages

Medicine was distributed to **34,000** people

over 3,000 families received utensil kits



#### Maharashtra Floods

Due to incessant rainfall, several states have been going through floods or flood like situation. Maharashtra being no exception also experienced heavy to very heavy downpour on numerous occasions during the monsoon and post-monsoon period in 2022. Since the beginning of July that year, 104 deaths and 68 injuries have been

attributed to flooding in the state. The eastern part of Vidarbha has been prone to flooding since a long time. On July 19 and 20, 2022, the area experienced significant rainfall, exceeding the season's normal by more than 600%. Gadchiroli and Yavatmal, the two most hit districts by the heavy flooding, received relief from Reliance Foundation.

In Gadchiroli district, the extreme flooding situation resulted in a Malaria outbreak, with a rapid increase in the Malaria cases. To support the communities which are predominantly tribal, Reliance Foundation disseminated advisories to control the spread of Malaria in the affected villages, and also extended the support by providing shelter kits containing tarpaulin sheet and mosquito net, to over 500 households. In the villages of Yavatmal district, majority of the households lost their food and stored grains. The families received assistance from the government in the form of temporary housing, and Reliance Foundation provided dry.



Ration and hygiene kits to over 3,500 families



## **Supporting Communities Affected in Cyclone**

In May 2022, Cyclone Asani, a strong tropical cyclone of Bay of Bengal created landfall in Andhra Pradesh. It also had an impact on a number of coastal districts in the states of Andhra Pradesh, Odisha and West Bengal. Understanding the need to protect the agricultural livelihood, Reliance Foundation responded by disseminating cyclone preparedness and livelihood restoration. Over 5.37 lakh times advisories were disseminated in the vulnerable villages, across 34 districts. Following the cyclone, the communities received assistance with crop restoration measures to reduce the

risk of pest infestation-related losses.
During the entire spell of cyclone,
Reliance Foundation extended its
toll-free helpline on a war-foot basis,
through which more than 900 queries
were Resolved.

Reliance Foundation also supported communities impacted by Cyclone Mandous and Cyclone Sitrang in Andhra Pradesh, Tamil Nadu, Odisha, West Bengal and Assam. Advisories for 4.45 times were disseminated with early warning advisories and helplines.





## **Building First Responders** in the Community

Building community readiness is key to effective disaster management and response. As part of ensuring rapid response, Reliance Foundation has conducted capacity building programmes across community groups and training community partners to help manage disasters effectively. During disasters, the local communities are first to respond to an event before any intervention by specialised teams. Hence, building up capacities of volunteers from vulnerable communities is the most effective form of managing disasters.



Reliance Foundation aims at empowering and educating volunteers and risks and challenges. As part of the capacity building, identified community volunteers are also receiving basic disaster management training and mock drills. The volunteer groups comprise of youth from vulnerable areas, members or volunteers of grassroots-level NGOs, and students from colleges who are part of the National Service Scheme (NSS), National Cadet Corps (NCC) and Youth Red Cross groups. 365 youth volunteers were trained in 2022-23. (around 1,900+ youth volunteers trained so far).

# Sports for Development

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ATHLETES UNDER
COMPREHENSIVE
HIGH-PERFORMANCE SUPPORT
ACROSS SPORT PROGRAMMES

33K+

STUDENTS FROM 1,702
EDUCATIONAL INSTITUTES
ENGAGED THROUGH RFYS
& RF JR. NBA

139

MEDALS WON
ON NATIONAL (98)
AND INTERNATIONAL
(41) LEVEL

















It is our dream to see India take centre-stage in the global sporting arena. Our partnerships with the IOA reinforce Reliance Foundation's deep commitment to supporting and empowering young athletes across the country with world-class infrastructure and opportunities. We are also very excited to host the first-ever India House at the Paris Olympic Games in 2024. It will be a great opportunity to showcase India's immense talent, potential, and aspiration to the world!"

Mrs. Nita M. Ambani IOC Member, and Founder-Chairperson, Reliance Foundation

The Sports for Development programme of Reliance Foundation aims to foster holistic development and leadership among India's youth through sport. The goals to provide opportunities to the next generation in India, and create a healthier and happier society through sports. The partnerships aim to create world-class infrastructure and promote a sporting culture in India. With increased enthusiasm and conversations around sports in India, Reliance is leading the way in establishing India's a sporting nation.

## **7 Youth** from RFYC secured professional contracts with ISL clubs



#### **Key Milestones 22-23**

#### Grassroots Endeavour – School/College Tournaments

The 2022-2023 year saw the much-awaited return of the RF Youth Sports football tournament, after a two-year-long hiatus caused by the COVID-19 pandemic. Reliance Foundation also kick-started the RF Development League, featuring over 50 youth football clubs from the Hero Indian Super League, I-League division I & II, and State Federation Associations

#### Making India Football Ready

The RF Young Champs initiative resumed the intake of young footballers, alongside launching its first satellite project in the state of Mizoram through the Naupang league, and over six graduates were offered professional contracts by the ISL clubs.

The Sports for Development programme of Reliance Foundation has evolved over time, culminating in a broader domain-based approach contributing and supporting three key areas.





#### **Developing Football**

Through the Sports for Development initiative, one of the goals is to develop football while creating a pipeline of talent available to play for the Indian national football team, as well as professional clubs.

• The Reliance Foundation Youth Sports (RFYS) Football tournament also saw a much-awaited return, providing a return to high-quality competitions for schools and colleges. While ensuring competitive game time to young talent was the top priority through the Elite leagues, scouting partnerships with ISL/I-League clubs and state associations and coach development were given equal importance to look after the overall growth of players and the ecosystem.

- With a strong focus on training, the Reliance Foundation Young Champs initiative is aimed at providing holistic development of youngsters through education and sports. The scouting operations came back to full scale with on-ground talent scouting assisted by the AiSCOUT, an Al system, to gauge the ability and skills of players that was employed since the last year for scouting of players from their homes. Reliance Foundation provides significant resources to each club in forms of grants to support their youth development programmes.
- To promote football in one of India's cultural hotbeds, Mizoram, the RF Young Champs Naupang League is part of Reliance's regional interventions. This aims to enable boys and girls between ages 5 and 13 to play and/or increase their playing time.



## Ayush Chhikara - Shining the Spotlight

Chhikara initially secured a contract with Mumbai City FC after graduating from the Reliance Foundation Young Champs in 2020. However, the striker faced adversity as he was kept away from football because of COVID-19 and ACL. The 20-year-old bounced back after making a full recovery to sign a lucrative contract extension with the club. Chhikara also made his senior team debut in the ISL, in front of RFYC players and coaches who were in the stands sharing in the proud moment.

YC launched the Naupang League in Mizoram in November 2022. YC is doing groundwork for further expansion and impacting a larger number of children earlier in their playing journey consistently through the year and build India's grassroots football talent.





Mizoram Football Association and Reliance Foundation, kicked off the Reliance Foundation Young Champs (RFYC) Naupang League in Mizoram in November 2022. The opening weekends in Aizawl and Champhai witnessed over 1300 girls and boys playing enthusiastically and celebrating their love for football. The Naupang League aims to develop local ecosystems and enable aspiring and talented footballers as young as five-year-olds both boys and girls to gain competitive and practice exposure. Additionally, allowing more kids to participate and play consistently through the year and build India's grassroots football talent.

### Celebrating Dreams and Talent

Lalhrechianga, father of Ngurhlunchhungi, a U-11 girl who plays for Chawmpui Veng, "My daughter has been playing since she has been a little girl, and I am very happy to see her play in the Naupang League. I am very glad that the Reliance Foundation Young Champs Naupang League is happening and for us, who have grown up in a village, opportunities like the Naupang league are very good and helps my daughter become a better player. She wants to play as much, and whether playing against boys or girls, as long as she is competing, we are glad."

The RFYC Naupang (Children) League is being hosted in 4 locations in Mizoram with 2 models of the league structure. The Mizoram FA and District FAs are hosting the leagues in Lunglei and Kolasib, enabled by RFYC, while 2 Leagues in Aizawl and Champhai are operated by Reliance Foundation Young Champs. The age categories begin at Under 05 and continue until Under 13 years with multiple game formats. A minimum of 30 games are played by each participant. The four leagues set to run parallel from November till June 2023. The initiative is part of Reliance Foundation's larger initiative to grow football in the

region. RF Youth Sports (RFYS), a school and college sports development programme has been running in Mizoram since 2017 and provides a platform for young athletes to build a career in the sport by creating opportunities for players to be scouted by the professional football clubs. In the 2022 season of RFYS, over 2000 school and college children are participating in football leagues in Aizawl, Champhai, Lunglei and Kolasib.

• The Reliance Foundation Development League (RFDL). With an aim to address the need for competitive sport opportunities, RFDL launched a competition structure for the U21 youth teams of professional clubs and academies. The top four teams from RFDL will qualify for the Premier League NextGen cup, getting a priceless opportunity to take on selected Premier League Clubs and South Africa's PSL youth teams. The exposure and competitiveness of the Development League and NextGen Cup are aimed at developing Elite youth football talent in India.



#### Impact on the School/ College Ecosystem

- The Reliance Foundation Youth Sports (RFYS) focal point is the development of sports in schools and colleges through inter-institutional competitions, thereby increasing participation and providing platforms for various teams. After a two-season gap, the RFYS football tournament returned with the 2022-23 season with school and college competitions in 20 championship centers with over 2,200 teams and [25,000+] athletes.
- The RF Jr. NBA initiative aims at teaching basketball to youth while imparting integral values through the sport. Skill challenges and tournaments in 11 cities across India saw participation from over 7,200 students from 472 institutes. The National Championships were conducted at the NBA Academy in Delhi along with an Elite Coaching Camp for select boys and girls.

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## Growing the Olympic Movement

Reliance is committed to the growth of the Olympic Movement in India by providing opportunities and world-class support to athletes from all corners of the country to win a medal for India on the international arena. Reliance also provides scholarships to more than 20 athletes across seven Olympic sports to facilitate their training for major sporting events. During 2022-23, Reliance Foundation-supported athletes bagged several national and international medals across Olympic Sports.

IOC Member Mrs. Nita Ambani, is leading India's vision to expand the Olympic Movement among the millions of Indian youth. As the principal partner of the Indian Olympic Association (IOA), Reliance Foundation is supporting Team India in a significant way. In the process, it will set up the first-ever India House, an Olympic Hospitality House, starting with Paris 2024 Olympics. The IOC Session in 2023 and the India House are significant steps towards realising India's dream of hosting its first ever Olympic Games, following hosting of the Youth Olympics Reliance's sports broadcast channel, Sports18, the official India broadcast partner for the 2024 Olympic Games.

While leading India's Olympic Movement, Mrs. Nita Ambani has been deeply committed to providing sporting opportunities for the next generation in India. Her role as an IOC member since 2016, has enabled her to bring valuable international exposure to India's efforts to transform sports and engage with the Olympic Movement. She led the India delegation that won the bid to host the 141st IOC session 2023 in Mumbai, India after a gap of forty years.

#### Achievements of Reliance-Supported Athletes

Achinta's journey to Commonwealth Games Gold- Achinta Sheuli became the Weightlifting Champion in Men's 73 Kg Category at the 2022 Commonwealth Games in Birmingham with a new Games record. Supported by Reliance Foundation Sports Scholarship since 2019, Achinta has overcome all odds to find his way to the podium.

### The Extraordinary Feats of Young Girls Tilottama and Unnati

When 14-year-old Tilottama Sen had a conversation with her father in 2020 about shooting as a sport, her only achievement was that of shooting at a balloon-popping competition. Now, the teenager's most recent achievement is a Bronze medal at the Senior Shooting World Cup 2023 in Cairo the 10m Air Rifle event having also equalled the Junior world record at the 2022 Shooting World Championships also in Cairo.

Another recipient of the scholarship is 15-year-old badminton player Unnati Hooda. The shuttler rose to fame when she won the women's single event at the Odisha Open in 2022, becoming the youngest Indian to win a BWF Super 100 Title. She also made it to the Indian squad for the Senior Women's Team World Championships (The Uber Cup).



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#### Reliance Foundation's Intervention for Development of Athletics

Committed towards creating an in-depth impact in athletics with multiple training centres, competitions and collaboration with the national federation, Reliance Foundation established the High-Performance Centre (HPC) in Bhubaneswar, in collaboration with the Odisha Government. The Odisha Reliance Foundation HPC aims to become Asia's most innovative centre. Reliance Foundation also runs an endurance training camp in Ooty, Tamil Nadu, and is to launch the National Centre for Athletics at Jio Institute in Ulwe, Navi Mumbai.

#### CASE STUDY

# A Heartwarming Story of Odisha HPC Athlete Jyothi Yarraji

Jyothi Yarraji is India's fastest athlete in hurdles and achieving the feat in the past year. The 23-year-old has been training under coach James Hillier, the athletics director at Reliance Foundation High Performance in Bhubaneswar. Odisha. Jvothi also made her appearance at the Commonwealth Games last year in Birmingham. However, the journey has not been easy for the youngster. From being scared to go over hurdles due to a calf injury she suffered eight months prior to joining the HPC, the youngster has come a long way, all due to her positive mindset and support of coaches, sports medicine staff and managers.

More than 70 track and field athletes are currently training under the academies in addition to 150+ athletes, who are being supported by the sports medicine team at Athletics national camps across the country.



'Across locations, Reliance has been facilitating various sports initiatives through its CSR. These include:

In order to promote regional sports, Reliance facilitated the following CSR initiatives in Shahdol:

- Organisation of five cricket tournaments with participation of over 50 teams from surrounding villages and motivating over 300 players on sporting spirit.
- Sports kits were provided to 20 youth clubs to enable the youth to play and develop sense of sportsmanship.
- A new initiative of football development in the area has been taken up with support of RFYS and AIFF which will develop potential players as coaches who will in turn train kids.

Reliance's various sports initiatives for development aim to grow the Olympic movement in India, strengthen the sports ecosystem in schools and develop high-performing sportspersons on the global arena. Reliance Foundation aims to position sports as one of the key driving forces of development in the country.



With the objective to preserve India's rich heritage of art and culture as well as enhance avenues for livelihood of traditional artisans and crafts persons. Reliance Foundation is constantly reimagining ways to protect and promote Indian Arts, Culture & Heritage. Reliance Foundation supports efforts to document cultural heritage and preserve it for posterity. Aligned to its objective to protect and promote India's arts, culture and heritage, Reliance Foundation undertakes various promotional and developmental projects and activities.

Reliance Foundation strives to give Indian artisans infrastructure. platforms, and opportunities to showcase their work. Through a wide array of concerts, festivals and exhibitions, Reliance Foundation attempts to help preserve India's cultural inheritance for the future generations. This is particularly for traditional heritage and endangered art forms, not just protecting and preserving but also providing livelihood opportunities to traditional artists and crafts persons, to ensure their work continues to be viable. Reliance Foundation also directly engages, commissions and procures directly from the traditional arts communities for affirmative action that secures their sustenance as well.

Continuing the long-standing tradition in Jamnagar, Reliance arranged round-the-clock camp for pilgrims walking to participate in the Fuldol Utsav on the eve of Holi at Dwarka. More than one lakh devotees were provided with the essential facilities like food, water, medicinal support & emergency facilities in addition to a place to rest. This year, to preserve the tradition of Kumarika Poojan during Navratri, gifts (Lahani) were given to around 5,000 rural girls in 32 villages.

**1 Lakh +** devotees provided with the essential facilities like food, water, and medicinal support **~5,000** rural girls in 32 villages were given 'Lahani' (gifts) during Navratri



As part of the efforts to promote indigenous art, sessions were also held to demonstrate Worli painting art and Madhubani fabric painting art forms for rural women. Reliance Foundation supported the Department of Tourism, Government of Arunachal Pradesh for hosting one of the oldest and most celebrated cultural festival of North East India – The Tawang festival with an aim to enhance the tourism credential of the place. The highlight of the festival was mesmerising carnival parade, ethnic village tour, cultural performance, live concert, ethnic stalls, indigenous and adventurous games & sports.

Reliance Foundation collaborated with Triratna Prerana Mandal to create a support system for holistic development of Grassroots NGOs and Community Based Organisations (CBOs) located in Mumbai. During 2022-24, the aim is to provide handholding and mentoring support to 48 organisations to improve functional efficiency and effectiveness and is expected to increase understanding about roles & responsibilities of CBOs, increase in clarity in thoughts & perspective development, increase awareness about community development programmes.



Reliance Foundation supported Harijan Sewak Sangh to renovate and revive the monumental buildings and edifices in the campus of Harijan Sevak Sangh, Kingsway Camp. New Delhi. founded by Mahatma Gandhi in 1932. Through this initiative, the historical information and importance of the building was reinforced and visitors and Gandhian enthusiasts invited for educational and research purpose. The Sadbhawna park became a means to promote Gandhian ideas of peace and harmony among the people. The hostel renovation provided hostel facilities for girls while the aesthetic value of the school and improved the quality of learning of the children improved.

Reliance Foundation supported the Inner Voice Foundation for the repair and modernisation of 65-year-old Gandhian institution 'Sarva Seva Sangh', that is spread across 14 acres along the Ganga river in Varanasi. Nutritious meals were provided to underprivileged under project Anant Arham Aahar, as an extension, Arham Yuva Sewa Group conducted meal programmes in hospitals and schools this year. Beneficiaries includes slum kids, street side beggars, homeless workers, construction workers, differently abled senior citizens and many such people in need.

Financial support provided for Lalbaugcha Raja Ganeshotsav 2022 and various social, medical and education activities.

# Other Initiatives

Reliance Foundation actively engages with various partners contributing towards diverse initiatives across India.



Aligning with the UN SDGs, Reliance Foundation has undertaken significant initiatives with a focus on making a positive impact in partnerships with a number of technical, non-profit and community organisations. Through initiatives focused on habitat protection, conservation education, and sustainable practices, Reliance Foundation strives to preserve biodiversity, safeguard ecosystems, and promote coexistence between humans and wildlife. Additionally, it has actively engaged communities nationwide, fostering unity and pride through awareness programs and campaigns. The Foundation's employee volunteering initiatives have focused on education, community skilling, and promoting healthy living.

## Animal Welfare and Wildlife Conservation

Committed towards respect for animal life, Reliance Foundation has provided support to animal welfare institutions and organisations across India in order to ensure high-quality animal care and treatment. Several steps have been taken to protect wildlife and animals, reduce human-animal conflict, and educate communities about the importance of protecting wildlife.

Reliance Foundation supported the West Bengal Zoo Authority to ensure faster and better treatment of injured wild animals, as well as fast and uninterrupted transportation to the nearest zoo hospitals. Four customised animal ambulances mounted on Chassis and a fourstory lift for Kolkata, Sundarbans was provided.

Reliance Foundation collaborated with Wildlife SOS to support feeding and medical care of over 30 rescued elephants in distress housed at Wildlife SOS Elephant Conservation & Care Centre and Hospital, Mathura, Uttar Pradesh.

Reliance Foundation extended sponsorship support for the development works in Pilikula Biological Park at Mangalore. The support in providing housing facilities for various birds and animals species have further boosted their conservation programmes and they are planning to introduce few more species to the zoo collection. More than six lakh people including school children all over the country and abroad visit Pilikula every year.

Reliance Foundation extended support to the Maharashtra & Madhya Pradesh Forest Department by providing vehicles to ensure efficient mobility of rescue team to manage human wildlife conflict situations and to facilitate the rescue and rehabilitation of animals in need of medical treatment. The vehicles are optimally used for intensive monitoring of wildlife and forest protection activities taking place. Reliance Foundation extended support to Assam Zoo Authority by providing two ISUZU 4X4 prestige vehicle and 8 Golf Cars.

Reliance Foundation collaborated with Dhyan Foundation to extend support in providing shelter and nurturing more than 50,000 cattle in more than 40 cattle shelter across the states of Assam, Rajasthan, Maharashtra, Karnataka, Tripura and Telangana. The rescued cattle are mostly abandoned males, non milching cows and calves.

Newer shelters to accommodate more rescued cattle; organic nutritious green fodder provided throughout the year leading to reduce costs and self-reliance.

Procuring fodder during harvesting season of rice in November lowering upkeep and maintenance costs with greater efficiency.



The programme aims to take quality animal care services to the last mile. Through out-patient services and in-patient services at the Reliance Foundation Veterinary Hospital, 20,923 animals were treated while 10,003 animals were treated through mobile veterinary units.

3,490 animals were treated through veterinary camps conducted in different times of the year. To enhance the productivity of dairy animals through breed improvement, 1,313 animals were covered under the artificial insemination project for Gir cows and Jaffrabadi buffalos. In collaboration with Animal Husbandry department of GoG, 1,713 vaccinations in 17 neighbouring villages were taken up as a preventive measure

to contain the Lumpy Skin Disease 2022 epidemic. Also, 466 cattle were covered under the Door-to-Door Deworming Drive.

Two Gaushalas (cattle shelters), one each at Gagvadhar and Pipli villages, were constructed and handed over to the community.





#### Celebrating Azadi Ka Amrit Mahotsav

Spirited celebrations across the nation marked India's 76th Independence Day. Reliance Foundation co-ordinated several, diverse initiatives at various locations engaging communities around Azadi ka Amrit Mahotsav and participated in the Har Ghar Tiranga movement.

Rural communities rang in the nation's independence with in a colourful and innovative way. Tricolor LED lights lit up 267 Gram Panchayats, community buildings and the homes of farmers and fisher folk across 11 states as they celebrated the momentous event, facilitated by Reliance Foundation. Through a series of activities between August 10-15.

- Over 82,000 people spanning 1,300 villages participated in various awareness programmes and events.
- Over 58,800 youth and children turned artists & participated in various competition such as drawing, essay writing, slogan writing, sports organised in various schools, colleges and community halls.
- Advisory campaigns were organised for diverse beneficiaries on varied topics such as crop protection, livestock health management practices, sustainable fishing – reaching 20.65 lakh+ people in 16 states.
- Strengthening and supporting the spirit of independence, local self-governance and collective action towards climate resilient villages for a sustainable future, Reliance Foundation sensitised 31,504 Gram Sabha members (across eight states).

Community members shared heartfelt slogans and meaningful messages like "Save water, go green, less warming" for the present and future generations to come. Flags were also distributed to students, households and other community members in the spirit of Azaadi.



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#### **VOLUNTEERING**

The year 2022-23 saw a heartwarming response from employees towards volunteering initiatives, demonstrating the true spirit of compassion, and engaging across various types of activities. From supporting persons with visual impairment to aiding skilling efforts, employees were moved by the difference they could make in the lives of others and how their actions could bring about positive change.

Thematically, across Reliance, volunteers supported causes under education, community skilling and, healthy living in this year. Under the aegis of Spectrum by the Hydrocarbons business, employees had a chance to teach students soft skills to make them job-ready. Since this initiative was conducted on a virtual platform, students across locations could join. Keeping in mind their diverse abilities, employee volunteers spoke to students about interpersonal skills, interview skills, job search and part-time work.

#### One of the flagship



volunteering projects
'A December to Remember'
was also rolled out and
it met with great success,
bringing smiles to the faces
of **8,159** children, across
12 different locations. Across
the country, volunteers
enthusiastically came
forward to offer their support.

In just three days, 565 volunteers came together to package Santa cap, whistles, art kits and stationery kits. These kits were then sent to partner NGOs, where volunteers interacted with the children over crafts, games, and lots of stories. 'A December to Remember' involved over 3,274 volunteering hours from 680 volunteers

In February and March 2023, employees were given the opportunity to participate in one-time volunteering initiatives to support various community needs. One of these initiatives is 'Serve a Meal', that helps in providing hot, nutritious, and freshly prepared meals that are served to the relatives of patients in government hospitals across Mumbai. By alleviating the pressure to afford a healthy meal, relatives can better focus on caring for their loved ones. A total of 58 employees contributed 203 hours to the cause.

Amid the plethora of heart-warming initiatives, creating tactile learning aids for deaf and deafblind students, was particularly cherished. Volunteers came together to create teaching & learning material for teachers that work with students with multiple disabilities. As deaf students are visual learners and deafblind students learn through touch, creating material that is visually appealing and that can be understood by touch is crucial in the child's learning process. From creating educational games, to designing traffic rules and jewellery, volunteers poured their hearts into the cause. In total, 29 volunteers dedicated 87 hours in ensuring that teachers had the requisite teaching aids to empower the special children.

As part of Education and Arts initiatives, volunteers came together to teach children about empathy, some fun dance moves, doodling and storytelling.

Reached **13,840** people through various initiatives

**3,274** volunteering hours completed

**67** events held across India

#### **AWARDS AND RECOGNITION**

Reliance Foundation won various recognitions and awards for work through the year including:



Best CSR Initiative Award at the **India Digital Enabler** Awards

Reliance Foundation was awarded **the Golden Peacock** award for its CSR initiatives across the country

## Mid-Day Health & Wellness Icons – International 2022

for Sir H. N. Reliance Foundation Hospital as the Best Multispecialty Hospital & Best Hospital by Transplant Medicine

ET Best Healthcare Brand Awards 2022 recognised Sir H. N. Reliance Foundation Hospital as ET Best Healthcare Brand 2022

Mid-Day Health & Wellness Icons 2022 recognised Sir H. N. Reliance Foundation Hospital as Best Multispecialty Hospital, Best Hospital for Oncology, Best Hospital for Transplant Medicine, Best Hospital for Patient Safety & Satisfaction, Best Hospital for Orthopedics & Joint Replacement



Reliance Foundation

Digital Extension

Services for Disaster

Management" was
selected for the CII – DX
(Digital Transformation)

Award 2022 – under the
category of "Innovations
in CSR"

FE Healthcare Summit & Awards 2022, Delhi 2nd Edition ranked Sir H. N. Reliance Foundation Hospital as the Best Hospital for Heart & Lung Transplant in Mumbai and Western India and as the Best Multispecialty Hospital, Best Hospital for Cardiology, for Organ Transplant, for Heart & Lung Transplant at the National level

Reliance Foundation
was awarded the Best
CSR Film award for
Women Transforming
Lives with Technology at
the Socio-CSR Film Festival
and Awards

Midday Maharashtra
Gaurav Awards 2023
recognised Sir H. N.
Reliance Foundation
Hospital as the Best
Multi-Specialty
Hospital, Best Hospital
for Multi-Organ
Transplant in India



Reliance Foundation
won the Olive Crown
Award for its green
initiatives in recognition
of efforts as Green NGO
of the Year (Silver) for
its environmental initiatives
aimed at conserving natural
resources and promoting
sustainability across India

Times of India- Critical
Care Ranking Hospital
Survey, = Health Lifestyle
Survey 2022 and –
Multi-Specialty Hospitals
Ranking Survey 2023
ranked Sir H. N. Reliance
Foundation Hospital as the
best hospital in Mumbai
and Western India and
ranked it as the 2nd best in
the National level

Navbharat Healthcare Awards 2022 recognised Sir H. N. Reliance Foundation Hospital as Best Multi-specialty Hospital in India and Best Hospital for Oncology, Advanced Bariatric & Laparoscopic Surgery, Cardiology, for Patient Care, for Orthopedics, Neurology, Urology and Digital Solutions



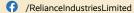
Hon'ble Governor of Andhra Pradesh & President, IRCS, Andhra Pradesh, **State Branch awarded Gold Medal to Reliance Foundation** for rendering services during COVID 19 pandemic in partnership with Indian Red Cross Society

Times Health Leaders
Awards 2022 recognised
Sir H. N. Reliance
Foundation Hospital as
Excellence in Multi-specialty
Hospital, Excellence in
Multi Organ Transplant,
Excellence in Onco
Sciences, Excellence
in Patient Safety &
Satisfaction, Excellence
in Cardiac Sciences,
Excellence in Minimally
Invasive & Bariatric Surgery

Elets Global Healthcare
Summit & Awards 2023,
Dubai recognised Sir H.
N. Reliance Foundation
Hospital as Excellence in
Multi-Specialty Hospital
in India, Excellence
in Quality & Patient
Satisfaction, Excellence in
Robotic Surgery, Excellence
in Multi Organ Transplant



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