# How we Create Value.

#### **RESOURCES DEPLOYED**



#### DRIVING, ENABLING AND CATALYSING

We aim to provide our customers better financial well-being, more sustainable practices and generate higher lifetime value for our stakeholders, guided by our material topics. Material topics for Kotak are categorised as value drivers, value catalysts and value enablers. Further details on our material topics are found on pages 46-49.



To embrace the opportunities and address the risks presented by the external environment and realise our vision, we are pursuing nine strategic drivers: Technology leadership to 'run the bank' and 'change the bank', Leadership in digital capabilities, Customer Centricity, Expanding access to low-cost liabilities, Pursuing growth in advances, disciplined execution, financial inclusion, Talent management and inorganic growth; and Drive a purpose and valuesled transformation of the bank.

\*\*This includes cost of training staff, subscription for e-learning modules and conferences etc. | #Including transfer to unspent CSR Account

#### Investors K-0->

Creating long-term shareholder value in the form of strong financial returns.

# Regulators

Ensuring consistent and proactive compliance.

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#### **Customers and Depositors**

Consistently deliver value and drive seamless customer services by leveraging tech-enabled innovation.

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Employees Creating a diverse, inclusive,

engaged and effective workforce.

#### Community

Generating sustained positive societal and environmental value, through CSR and financial inclusion initiatives as well as efforts to integrate ESG factors in lending, investments and operational decisions.

#### (7.5) (7.3) Planet

Our environmental management practices are focused on reducing the operational carbon footprint through transition to 'Phygital' service delivery, clean energy procurement, responsible resource utilisation, and conscious energy reduction measures.

## Value Creation Strategy

Value Creation Model

#### Acceler@ting change

Financial Highlights FinancialStatements StatutoryReports

₹ 14,925 cr\* **Consolidated Net Profit**  2.62%\*

23.3%\* **Capital Adequacy Ratio**  123.7%\* Liquidity Coverage Ratio

Safety and Returns Convenience and Accessibility

#### 10.6%^

Increase in full-time women employees at the Group

## 2.00.000+

Savings accounts opened for microfinance customers

57.2 Average hours of training per Bank employee

Growing number of beneficiaries impacted by CSR projects

#### 100%

**Energy efficient lighting** (LEDs) installed across our Bank branch network and corporate offices

90% of waste generated was recycled (Bank)