PRIMACY INDUSTRIES

Primacy Industries, founded in 2005, stands as a leading player in contract research and manufacturing services. It boasts an impressive array of over 600 distinctive personal care products. Its holistic solutions span the entire spectrum, from research and raw material procurement to product development and supply chain management.

The company is a trusted partner to renowned global brands like Walmart, Dollar General, and Bed Bath & Beyond, as well as esteemed domestic retailers, such as Metro Cash and Carry, Dabur, and Reliance. Its commitment to innovation is evident in products tailored for everyday use and special occasions, reflecting a dedication to aesthetics and customer satisfaction.

2021	**$46** mn	**Consumer Goods**
INVESTMENT YEAR	DEAL SIZE	

UN SDGs Impacted

HIGHLIGHTS

Enhanced fire safety for plants

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65%
Water is recycled and reused

———

53%
Women employees

———

Primacy Industries intends to install solar panels by FY25 to switch to renewable energy for power consumption within its units.

ACHIEVEMENTS —— 21

+ Significantly improved the fire safety aspects by installing leak detection systems near the bulk storage locations of ethanol and LPG.

+ Designed and implemented a rainwater harvesting system as part of an environmental protection programme.

+ Bolstered policies such as the policy prohibiting child labour and forced labour.

+ Implemented multiple areas of improvement such as occupational health centre with doctor and paramedical staff, to improve occupational health and safety.

"Engagement with IndiaRF has helped us identify areas of improvement in our plant[s] and aspects related to safety, especially fire safety. Our team has gained a better understanding of good industry practices pertaining to ESG management. We have incorporated these learnings in our environmental and social management systems and hope to make continual improvements that we believe will improve the overall quality of our operations."

Raghavendra Rao Sannayya | President, Primacy Industries